Aix-Marseille University CERGAM, IAE Graduate School of Management Chem. de la Quille. 13540 Aix-en-Provence Mobile Phone: +33 688 151 201 Email: christina.theodoraki@iae-aix.com প্ৰ / iD R<sup>e</sup>

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# HDR Dr. Christina Theodoraki

Full professor (HDR<sup>1</sup>) in Entrepreneurship (IAE Aix-Marseille) Program Chair ENT Divison (Academy of Management) Advisory Board Member (Indiana University) Bus. Dev. (EERN - Entrepreneurial Ecosystem Research Network) Editor Small Business Economics: An Entrepreneurship Journal Associate editor Journal of Small Business Management, Revue internationale PME, Management & Prospective (Gestion 2000)

## **PROFESSIONAL EXPERIENCE**

2024 – 2025	Program Chair – <u>Academy of Management, ENT Division</u>
Since 2024	Full professor – IAE, Aix-Marseille University
2023 – 2024	Assistant Program Chair (aka PDW Chair) – <u>Academy of Management, ENT Division</u>
2022 – 2024	Associate professor – <u>TBS Education</u>
2018 – 2022	Assistant professor – TBS Education
Since 2022	Research associate, Chair of Entrepreneurship Territory Innovation (ETI) – IAE Paris-Sorbonne
Since 2015	Advisory Board Member, Institute of Development Strategies – SPEA, Indiana University
	(Previous positions: Senior Research Fellow, Junior Research Fellow, Visiting scholar)
Since 2019	Affiliate professor – International University of Monaco
Since 2019	Business Development Manager – <u>EERN - Entrepreneurial Ecosystem Research Network</u>
2017 – 2018	Teaching and research assistant – Montpellier Management Institute
2013 – 2016	PhD candidate with teaching mission – Montpellier Management Institute
2013	Research engineer – Labex Entreprendre
2012	Research officer – Transferts LR, Regional Business and Innovation Network

## EDUCATION

- 2023 HDR (Habilitation to Supervise Research) Building Entrepreneurial Ecosystems Sustainably (BEES), IAE Paris Sorbonne, France
- PhD in Management Studies Towards an ecosystem approach to incubators strategy and 2017 performance, Montpellier Management Institute, France
- 2012 Master's degree (second year) Management, Entrepreneurship and Strategy, specialty Entrepreneurial Support, University of Montpellier - Faculty of AES, France, with honors
- 2011 Master's degree (second year) Human Resource Management, specialty Socioeconomic Expertise, Employment and Skills, University of Montpellier 3 Paul Valery – Faculty of AES, France, with honors
- Master's degree (first year) Administration and Business Management, specialty Organization and 2010 Marketing, University of Montpellier - Faculty of AES, France

<sup>&</sup>lt;sup>1</sup> HDR (Habilitation to Supervise Research) is the highest academic qualification that a person can receive and corresponds to the highest level of French diploma (BAC+10)

2009 Erasmus/Visiting student - University of Montpellier – Law school, France

2008 Bachelor's degree (four years), Public Administration, University of Panteion, Greece, with honor

2004 Secondary school diploma/high-school degree, 2<sup>nd</sup> school of Rethymnon, Greece, with honors

# **TEACHING EXPERIENCE**

2024	PhD Spring school Entrepreneurial Ecosystems
University	Co-organiser Spring school at the University of Stuttgart and the Institute of
of Stuttgart	Entrepreneurship and Innovation Science (ENI) with Alexander Brem, Ferran Giones, Didier
	Chabaud, Erik Stam, Niels Bosma (3 days, 13-15 May)
2023	PhD Summer school Entrepreneurial Ecosystems
IAE Paris	Co-organiser Summer school at IAE Paris Sorbonne with Didier Chabaud, David Audretsch,
Sorbonne	Erik Stam, Niels Bosma (3 days, 30 August-1 September)
2023	Summer School in Entrepreneurship
FSA ULaval	Keynote speaker on Introduction to research on entrepreneurial ecosystems at FSA ULaval,
Guest	Quebec (1 week, June 12-16)
2022	PhD Winter school Entrepreneurial Ecosystems
Utrecht	Co-organiser Winter school at Utrecht University (Netherlands) with Erik Stam, Niels Bosma,
University	David Audretsch (3 days, 31 January-2 February)
2018-2024	Master's Degree
TBS	- Coordinator of the Business Specialization Course on Entrepreneurship (in
Education	collaboration with the Babson Collaborative Global Student Challenge) (60H)
	<ul> <li>Seminar of Advanced Studies Applied to Business Management (SESAME) (25H)</li> </ul>
2018-2024	MSc Entrepreneurship & Business Development, MSc Strategic Innovation Management
TBS	<ul> <li>Introduction to Coopetition (15H)</li> </ul>
Education	<ul> <li>Entrepreneurial Ecosystems (15H)</li> </ul>
	Undergraduate degree
	SEMIS - Entrepreneurial Initiation Seminar [Babson Collaborative Spotlight Award
	<b>2020]</b> (25H)
	Curricular/Extra-curricular activities
	<ul> <li>Coaching at the TBSeeds Incubator</li> </ul>
	<ul> <li>Master's theses supervision</li> </ul>
2013-2018	Teaching Bachelor's and Master's degree in Entrepreneurship and Strategic Management
Montpellier	University Diploma – Montpellier Management Institute
Manageme	Co-director of Business Management DU-Diploma
nt Institute	Master's Degree
	<ul> <li>Support of the Business Transfer and Takeover (in collaboration with actors of the</li> </ul>
	regional ecosystem, e.g. Directors of CCI and CMA, FR) (18H)
	<ul> <li>Business Models for SMEs (in collaboration with Elias Carayannis, Professor at</li> </ul>
	George Washington University, EN) (6H)
	<ul> <li>Business Plan which led to the MOMA Start'up Event (in collaboration with local</li> </ul>
	support organizations, FR) (12H)
	<ul> <li>Management SME and Entrepreneurship (12H)</li> </ul>
	Undergraduate Degree
	<ul> <li>Introduction to Management (12H)</li> </ul>
	<ul> <li>Management and Organizational Theory (15H)</li> </ul>
	<ul> <li>Management Practices (12H)</li> </ul>
	<ul> <li>Strategy (12H)</li> </ul>
	Curricular/Extra-curricular activities
	<ul> <li>Master's theses supervision - Research teaching to future PhD candidates</li> </ul>

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• Co-founder of the MOMA Start'Up Event

# DISTINCTIONS/ AWARDS

- **2024** Top Cited Article 2022-2023 European Management Review <u>"The role of innovation and internationalization support in small- and medium-sized enterprises' export performance" (1 January 2022 31 December 2023)</u>
- **2024** Top Downloaded Article during the first 12 months of Publication in *R&D MANAGEMENT* <u>"The</u> <u>quadruple/quintuple helix model in entrepreneurial ecosystems: an institutional perspective on the</u> <u>space case study</u>" (1 January 2022 31 December 2022)
- 2022 Editor Award, Adalia Institute, Casablanca
- 2022 Cretan Distinguished Scientists with Excellence in Research
- **2021** <u>The Best Policy Paper ICSB Global Award</u>, Nana, A.; Laviolette, E.M.; Theodoraki, C. "Incubators' potential tenants' identification and screening in the pre-incubation ecosystem: toward an entrepreneurial sourcing"
- **2021** Finalist research article on Theme 1: Re-founding the relationship between business and society, Academic Award for Management Research 2021, <u>Syntec Conseil</u>
- **2021** *Babson Collaborative Member of the Year Award 2021*
- 2020 ICSB Resiliency Awards 2020 Top 1 Best Webinar Understanding Entrepreneurial Ecosystems (ICSB) International Council for Small Business
- 2020 ICSB Resiliency Awards 2020 Top 9 Article How to Build a Sustainable Ecosystem: The Relevance of Governance and Coopetition – (ICSB) International Council for Small Business
- 2018 Best Dissertation Award <u>Academy of Entrepreneurship and Innovation</u>
- 2018 Best Dissertation Award Association for Research in Entrepreneurship and SMEs AIREPME

## PhD/ DBA SUPERVISION & DISSERTATION COMMITTEES

#### Defended co-supervised PhD/DBA

- 2020 Aveline Cloitre: Entrepreneurial dynamics in the spatial ecosystem, TSM/TBS (PhD, Co-
- 2024 supervision with Victor Dos Santos Paulino), November 22th
- 2019 André Nana: Incubator Sourcing and Performance: An Ecosystem Approach, TSM/TBS (PhD, Co-
- **2023** supervision with Eric Michaël Laviolette), November 30th
- 2020 Hind Salih: Improving the Educational Components of Entrepreneurial Ecosystems in the MENA
- 2021 region, IUM (DBA, co-supervision with Alessio Castello), December 17<sup>th</sup>

#### PhD/DBA Dissertation Committees Member

- **2024** DBA Moraya Sharahili "How training and mentoring can change the mindset of long term unemployed: Case Study of a Start-up Education Program in Western Australia" at Curtin University, Australia
- **2024** PhD Anna Kusetogullari "Digital Frontiers: Studying the Link between Software Development and Firm Prospects for Innovation, Internationalization, and Growth Aspiration" at Blekinge Institute of Technology, Sweden (supervisors: Martin Andersson and Martin Svensson), June 3rd
- **2024** Pre PhD Joakim Fichtel, Interorganizational Networks, Financing and Commercialization of Life Science Innovations, Licentiate Thesis in Business Studies, KTH Royal Institute of Technology (supervisors: Kent Eriksson, Angelika Eriksson Lindstrand, Eve-Michelle Basu), January 30<sup>th</sup>
- **2024** PhD Nicolas Roussignol, "Le 'P3 business model' : proposition d'une démarche collaborative de business modelling à l'heure de l'Anthropocène", at Université Paris Dauphine-PSL, Paris (supervisor Lionel Garreau), Janvier 15<sup>th</sup>
- **2023** PhD Clara Douaihy "Entrepreneurship and poverty in developed countries", at the University of Montpellier (supervisors Karim Messeghem, Walid Nakara), December 12<sup>th</sup>

- **2023** PhD Saken Kazanov "University incubators and the role they play for (high-tech) startups" at Politecnico di Milano (supervisor Cristina Rossi-Lamastra), October 5<sup>th</sup>
- 2023 Pre PhD Miguel Miguel Rodríguez Montes "How do university entrepreneurial ecosystem experiences enhance student entrepreneurs' capabilities to connect with entrepreneurial ecosystem resources?" EGADE Business School at the Tecnológico de Monterrey in Mexico (supervisor Sascha Fürst), April
- **2022** PhD- Grégory Gueneau "Entrepreneurial Ecosystems structure, a network measurement framework and first findings in Africa low income countries", at IAE Paris Sorbonne (supervisors Didier Chabaud, Marie-Christine Chalus Sauvannet), December 12<sup>th</sup>
- **2022** DBA Bryndís Einarsdóttir "Patterns of Successful Bridge Traffic between Cluster Firms and Stakeholders", at the International University of Monaco (supervisors: Alessio Castello, Hans Mühlbacher), November 23<sup>rd</sup>
- **2022** PhD Karolina Lesniak "Anatomy of Strategic Legitimation From Static to Dynamic View", at the Norwegian University of Science and Technology (supervisor: Roger Sørheim), March 17<sup>th</sup>
- **2021** PhD Giorgi Jamburia: "La durabilité des business models des entreprises sociales", University of Montpellier (supervisor: Jean Marie Courrent), December 15<sup>th</sup>
- **2020** PhD Marit Breivik Meyer: "It takes two to tango: The role of incubators in the early development of start-ups", Nord University Business School (supervisor: Tommy Høyvarde Clausen), November 27<sup>th</sup>

#### PhD/DBA co-supervisor

- **2023** Leslie Maillot : La dimension relationnelle, levier de légitimité des écosystèmes entrepreneuriaux : Cas de l'écosystème d'innovation de la Métropole Aix Marseille Provence, IAE Aix-Marseille/TBS (PhD, Co-supervision with Bénédicte Aldebert)
- **2020/24** Aveline Cloitre: Entrepreneurial dynamics in the spatial ecosystem, TSM/TBS (PhD, Cosupervision with Victor Dos Santos Paulino)
- **2020/21** Hind Salih: Improving the Educational Components of Entrepreneurial Ecosystems in the MENA region, IUM (DBA, co-supervision with Alessio Castello)
- **2019/23** André Nana: Incubator Sourcing and Performance: An Ecosystem Approach, TSM/TBS (PhD, Cosupervision with Eric Michaël Laviolette)

#### PhD visiting supervisor

**2023** Negri Giovanni "Entrepreneurial Support Organizations in nascent ecosystems" (February-April)

#### ADMINISTRATIVE TASKS

Since 2023	Member of the Board of AEI	
Since 2022	Social Media Editor of Journal of Small Business Management	
Since 2021	Social Media Editor of Small Business Economics	
Since 2020	Member of the Board of AIREPME/ Social Media Editor	
Since 2019	Leader of the Babson Collaborative Research Group on Entrepreneurial Ecosystems	
Since 2019	Co-leader of the AIREPME Thematic Group INSPEER - Innovations, Society and	
	Entrepreneurial Process	
Since 2015	Admission Jury for Bachelor's degree (2nd and 3rd year) and Master's degree, Grandes Ecoles	
Since 2013	Member of the organization committee for 33 scientific conferences, roundtables and PDWs	
2013/2014	Secretary of the research group MRM Entrepreneurship	

## ORGANIZATION OF SCIENTIFIC CONFERENCES

2024 International Francophone en Entrepreneuriat et PME – CIFEPME 2024 « Vers un contexte permanent de crises pour l'entrepreneuriat et la PME? », 22–25 October 2024, hosted by Laval University, Quebec, in collaboration with AIREPME, Comité d'organisation : Maripier Tremblay, Université Laval, Comité scientifique : Matthias Pepin, Université Laval (président),

Christina Theodoraki, TBS Education (vice-présidente), Denis Grégoire, HEC Montréal (viceprésident), **Consortium doctoral :** Sophie Veilleux, Université Laval, et Séverine Le Loarne -Lemaire, Grenoble Ecole de Management

- **AOM** 85th Annual Meeting of the Academy of Management, Innovation for the Future, August, 9-13, Chicago, PDW Chair ENT Division
- EURAM 2024 Track: <u>T03\_16 / T06\_09 Entrepreneurial and Innovation Ecosystems</u> (ENT & INNO SIGs) at the EUROPEAN ACADEMY OF MANAGEMENT, 25–28 June 2024, hosted by University of Bath, (co-organized by Christina Theodoraki; Valérie Mérindol; Angelo Cavallo; Didier Chabaud; Giacomo Ciambotti; Dr. Jean Michel Sahut; Felix Toepler)
- HEI Business Partnerships as drivers for economic development in Albania, Faculty of Foreign Languages University of Tirana, invited by the Dean Prof. Dr. Esmeralda Kromidha, April 4-5th
- Creative Spark Workshop (Hybrid), "Entrepreneurial ecosystems: Theory, Evidence and Practice" IU Europe Gateway, Berlin, 6-7 March 2024 Organizers: David Audretsch (Indiana University Bloomington, USA); Maksim Belitski (Loyola University New Orleans, USA; ICD Business School, France); Miruna Radu-Lefebvre (Audencia Business School, France); Christina Theodoraki (TBS Education, France); Jip Leendertse (Universiteit Utrecht, Netherlands); Charles Wakefield Wessner, Center for Strategic and International Studies (CSIS), France)
- 2023 2nd SBEJ Conference for Early Career Researchers (online) Friday 15th December 2023, 1pm (London time) Small Business Economics (co-organized by: Alex Coad, Christina Theodoraki, Christina Günther)
  - AOM Panel Symposium (Organizers: Lei Xu, Shu Yang, Yu Liu, Discussants: Scott L. Newbert, Christina Theodoraki) Exploring Entrepreneurial Ecosystem (EE) Heterogeneity
  - AOM PDW (co-organizer with Norris Krueger and Maribel Guerrero): The Next Steps in Growing Entrepreneurial Communities: The 4 P's of Entrepreneurial Ecosystems
  - Entrepreneurship Innovation and Society International Conference, April 27<sup>th</sup> 28th, 2023. BML Munjal University (Conference Advisory Board)
  - UELE Summer University in Entrepreneurial Legitimacy (Scientific Committee), Aix-Marseille University, July 12-13
  - R&D Management 2023 Track: <u>2.2. Exogenous linkages of and between entrepreneurial ecosystems: Perspectives from Interregional and Global connectedness</u>, 19 21 June 2023, Pablo de Olavide University, Seville, Spain (co-organized by Dirk Meissner, Christina Theodoraki, Bruno Fischer)
  - EURAM 2023 Track: <u>T03 11 / T06 10 Entrepreneurial and Innovation Ecosystems</u> (ENT & INNO SIGs), June 14th 16th, hosted by Trinity Business School, Dublin, Ireland (co-organized by Christina Theodoraki; Valérie Mérindol; Massimiliano M. Pellegrini; Felix Toepler; Luca Gnan; Patrick Cohendet; Maksim Belitski)
  - University of Washington Tacoma, South Sound Entrepreneurial Ecosystem Conference, Why entrepreneurial ecosystems matter?, May 12<sup>th</sup>, Tacoma-Seattle.
- 2022 <u>1st Small Business Economics: An Entrepreneurship Journal SBEJ Conference for Young</u> <u>Researchers</u>, (online) on Tuesday 22nd November, 1pm-3pm (London time)
  - Innodays International Conference for Innovation and Entrepreneurship (co-organized by Erik Stam, Niels Bosma, Didier Chabaud, Gregory Guéneau), ADALIA Institute in Casablanca, 4<sup>th</sup>-8<sup>th</sup> November 2022
  - AOM Global Scholar Development workshop (Meet the Editors session) organized by Yuliya Snihur (TBS Education) with Denis Gregoire (Academy of Management Journal), Peter Klein (Strategic Entrepreneurship Journal), Gideon Markman, Ph.D. (Journal of Management Studies, Academy of Management Perspectives), Haemin Dennis Park (JBV), Donald Neubaum (Family Business Review), Oana Branzei (Journal of Business Venturing), Ute Stephan (Entrepreneurship

Theory and Practice), Moren Levesque (Entrepreneurship Theory and Practice), Christina Theodoraki (Small Business Economics: An Entrepreneurship Journal)

- AOM PDW (co-organizer with Norris Krueger and Maribel Guerrero): Macro Meets Micro Meets... Meso? Microfoundations of Ecosystems; Macrofoundations of Mindset
- AOM Panel Symposium (Organizers: Shu Yang, Scott L. Newbert, Lei Xu, Yu Liu; Panelists: David Audretsch, Linda F. Edelman, Larry Plummer, Erik Stam, Christina Theodoraki, Johan Wiklund):
   From invisible to visible: A roadmap for entrepreneurial ecosystem research
- <u>UELE Summer University in Entrepreneurial Legitimacy</u> (Scientific Committee), Aix-Marseille University, July 11-12
- 2021 Sirius Chair Annual Conference: <u>Emergence and effects of ecosystems on the economy, the</u> <u>space sector and beyond</u> (Nov. 10th, Toulouse), <u>GEN Global Entrepreneurship Week</u>, <u>Info</u>
  - Competitiveness Database of Exporters Greece: Findings and Research Implications for the Globalized Entrepreneurial Ecosystem (Nov. 9th, Greece) in collaboration with the LINER Laboratory and AUEB (Athens University of Economics and Management), <u>GEN Global</u> <u>Entrepreneurship Week</u>
  - AEI Virtual Conference 2021 (co-organizer with David Audretsch, October 13-15<sup>th</sup>) Meet the Editors – Small Business Economics
  - AEI Virtual Conference 2021 (co-organizer with David Audretsch, October 13-15<sup>th</sup>) <u>Track 10</u> <u>Entrepreneurial Ecosystem Evolution, Resilience and Sustainability</u>, Organisation: Christina Theodoraki (TBS Business School), David Audretsch (Indiana University)
  - AOM PDW (presenter in collaboration with Erik Monsen): Researching Small Town Entrepreneurial Ecosystems: Theories and Methods for Smaller Contexts
  - AOM PDW (co-organizer with Norris Krueger and Maribel Guerrero): The Heart of Entrepreneurial Ecosystems: Metrics and Policy
  - AOM Symposium (presenter in collaboration with Yipeng Liu and Heidi Neck): Innovation in Global Entrepreneurship Education: Babson Collaborative and International Comparison
  - ICSB (organizer and presenter) French Entrepreneurial Support Ecosystem: New Debates and Perspectives, July 15
  - <u>UELE Summer University in Entrepreneurial Legitimacy</u> (Scientific Committee), Aix-Marseille University, July 12-13
  - RandD Management Virtual Conference 2021 (co-organizer with Bernd Werth and Eleanor Shaw) Track Entrepreneurial Ecosystems and the Role of Place, July 6-8<sup>th</sup>
  - BCERC Virtual Conference 2021 (co-organizer with David Audretsch and Didier Chabaud) <u>PDW</u> <u>Entrepreneurial Ecosystem and Territories (Evolution, Resilience and Sustainability)</u>, June 8-12<sup>th</sup>
  - CIFEPME 2021 (Plenary session, moderator, co-organized with David Audretsch) Entrepreneurship and Democracy (Act 2), May 21<sup>st</sup>
  - CIFEPME 2021 (Roundtable discussion, co-organizer with Marion Polge): INSPEER Innovations, Society and Entrepreneurial Process, Let's talk about the future of entrepreneurship! May 19<sup>th</sup>
- **2020** AOM ENT Encounters Mentoring PhD Candidates or Early career scholars, ENT division, Nov. 16-30<sup>th</sup>
  - AOM PDW (co-organizer with Norris Krueger) "Entrepreneur-Led Economic Development: Entrepreneurial Communities through New Eyes... the Right Eyes!" (#18303, August, Vancouver), Video, Slides, Wiki
  - XXIXth AIMS Annual Conference (co-organization with TSM) Inclusion Strategy: Plurality, Diversity, Sustainability, TBS & TSM, June 2<sup>th</sup>-5<sup>th</sup>, online, Toulouse
- **2019** <u>Global Entrepreneurship Workshop: Advances in Entrepreneurial Ecosystem Research</u> TBS Business School (Nov. 18<sup>th</sup>, Toulouse), **GEN Global Entrepreneurship Week** 
  - <u>Roundtable Light on the Entrepreneurial Ecosystem in Occitania</u> TBS Business School (Nov. 18<sup>th</sup>, Toulouse), GEN Global Entrepreneurship Week

- 1st AIREPME/INSPEER Group Thematic Workshop on Entrepreneurial Process EDC Paris, France (Nov. 7<sup>th</sup>, Paris)
- AOM PDW (co-organizer with Norris Krueger) "Getting Down to the Bottom-Up: Researching Ecosystems As If Entrepreneurs Mattered... As if Every Entrepreneur Mattered" (<u>Aug. 9<sup>th</sup>, Boston</u>)
- 2017 Pro'Crea 6th Congress of Actors Business Creation & Transfer Institute Montpellier Management, France, (Sept. 14<sup>th</sup>-15<sup>th</sup>, Sète)
- **2016** Labex Entreprendre Day "Sustainable Entrepreneurship & Innovation: What prospects for France?" (Apr. 7<sup>th</sup>, Montpellier)
- 2014 Research Day "Business growth: a new challenge for management?" (Apr. 10<sup>th</sup>, Montpellier)
  - Barcamp for the 40 years of AES, Workshop expert, "How to help the development and crowdsourcing of new ideas? (Nov. 14<sup>th</sup>, Montpellier)
- **2013** Labex Entreprendre Day "Business Growth and Emerging from the Crisis" University of Montpellier, France (May 24<sup>th</sup>, Montpellier)

## INVITED TALKS/ PRESENTATIONS

- **2024** Zèmes Ateliers « Jeunes chercheurs » de l'AEI, Meet the Editors session, Academie de l'Entrepreneuriat et de l'Innovation, July 1<sup>st</sup>, IAE Paris Sorbonne
  - 7th Paper Development Seminar Seville, European Council for Small Business (ECSB), Call for papers / proposals: "Entrepreneurship Process Research", May 27-28, 2024. Universidad de Sevilla, Spain (speakers David Audretsch, Sarah Jack, Christina Theodoraki and David Urbano)
  - Entrepreneurial Ecosystems Research Spring School, Sustainable & Inclusive Entrepreneurial Ecosystem, University of Stuttgart, May 13-15, <u>Watch the webinar</u> (Password: LESSING)
  - Building sustainable and successful entrepreneurial ecosystems University of Barcelona March 21-24<sup>th</sup>, invited by Vesna Mandakovic and Alfonso Hernández
  - Building sustainable successful entrepreneurial ecosystems: What universities can do, March 11, Sten K. Johnson Centre for Entrepreneurship Research Seminar Series 2024 Lund University
  - 2024 Mini Conference (Doctoral writing workshop), February 16 invited by Friederike Welter
  - Research Seminar "Entrepeneurial Ecosystem, Entrepreneurial Orientation and Incubator Performance", Stockholm School of Economics, invited by Eve-Michelle Basu, 31 January
  - 2024 MBSC Observatory ESIFB Research Seminars Series January 16, invited by Adnane Malaaoui
  - Europe Social Entrepreneurship Educators Forum, <u>Catalyst 2030</u>, January 30th online (speakers Sergio Paramo Ortiz, Sophie Bacq, Niina Karvinen, Anne-Karen Hüske, Christina Theodoraki, Mona Mirtsch
- 2023 "Academic Career Workshop: How to navigate your academic career?" and "Sustainable Entrepreneurial Ecosystems", Institute of Entrepreneurship and Innovation Science ENI University of Stuttgart, invited by Sophia Hess, Andreas Wahl, Ferran Giones Valls and Alex Brem), October 10-13
  - Internacional Lecture: Building sustainable entrepreneurial ecosystems, <u>47th ANPAD Annual</u> <u>Meeting – EnANPAD 2023</u>, Universidade Presbiteriana Mackenzie, São Paulo, Brazil, September 26-28
  - Hot topics in Entrepreneurship Research: future trends and impact, <u>IIIV International Workshop</u> on Entrepreneurship Research GEM-ACEDE, Malaga Spain, September 21-23
  - Ecosystem as entrepreneurship education tool/ L'écosystème comme outil d'enseignement à l'entrepreneuriat, <u>UELE Summer University in Entrepreneurial Legitimacy (Scientific Committee)</u>, Aix-Marseille University, July 13
  - Babson Academy The One Hour Entrepreneurship Educator Webinars <u>"Why entrepreneurial</u> ecosystems matter for entrepreneurship educators", May 24
  - 6th Paper Development Seminar Seville, European Council for Small Business (ECSB), <u>Call for</u> papers / proposals: "Entrepreneurship Process Research", April 17th 18th, 2023. Universidad de Sevilla, Spain (speakers Matthias Fink, Sarah Jack, Paul Jones, Christina Theodoraki)

- <u>Advancing entrepreneurial ecosystem research</u>, European Council for Small Business and Entrepreneurship - ECSB and ISBE, March 8
- 2022 The Importance and Implications of Entrepreneurial Ecosystem Research, School of Entrepreneurship and Business Innovation at the University of Guyana, November 16<sup>th</sup> (invited by Kiven Pierre)
  - 3<sup>rd</sup> International Seminar Teaching in Entrepreneurship and Innovation SIDEI 2022 "Best Teaching Practices in Social and Environmental Entrepreneurship", Universidad de Piura, Peru, November 10<sup>th</sup> (invited by Eddie Valdiviezo and Carlos Alberto Rodrich in support of the Babson Collaborative)
  - Keynote speaker "Entrepreneurial ecosystem: what are we talking about?" during the Women's Entrepreneurial Ecosystems Symposium, organized by the CREATE team - iaelyon school of management, with the support of the Rhône Alpes Region during the <u>Innodays - International</u> <u>Conference for Innovation and Entrepreneurship</u>, ADALIA Institute in Casablanca, November 8<sup>th</sup>
  - Doing research on Entrepreneurial Ecosystems: advanced issues and future avenues How to publish in Small Business Economics and Journal of Small Business Management, Università Cattolica del Sacro Cuore, October 15<sup>th</sup>-18<sup>th</sup> (invited by Dr Ciambotti Giacomo), Milano, Italy
  - How to Publish in Small Business Economics and Journal of Small Business Management, ESSCA, 15 September (invited by Laetitia Gabay-Mariani et Philippe Mouricou), Paris, France
  - Insights from the doctoral journey, Distinguished speaker, <u>Doctoral Program Orientation</u> <u>Ceremony</u>, Fortune Institute of International Business, September 7<sup>th</sup>-8<sup>th</sup> (invited by Dr Purnima Rao) New Delhi
  - Advancing Entrepreneurial Ecosystem Research: How to Publish in Small Business Economics and Journal of Small Business Management, Utrecht University School of Economics (U.S.E.), September 2<sup>nd</sup> (invited by Erik Stam), Utrecht, Netherlands
  - Introduction to Entrepreneurial Ecosystem Research: How to Publish in Small Business Economics?, KEDGE, June 20<sup>th</sup> (invited by Sara Bentebbaa), Bordeaux
  - Entrepreneurial Ecosystems on <u>Strengthening Entrepreneurial Communities: Exploring</u> <u>Entrepreneurship at the Regional and Local Level</u>, Institute for Humane Studies at George Mason University, online panel, June 17th (invited by Caroline Phelps), Arlington, Virginia
  - Advances in Entrepreneurial Ecosystem Research, <u>ELTRUN</u> E-Business Research Center of the Athens University of Economics and Business (AUEB), Department of Management Science and Technology, April 5th (moderator Dr. Cleopatra Bardaki), Athens, Greece
  - Unraveling Entrepreneurial Ecosystems From Theory to Practice (research seminar), Trinity Business School, March 31<sup>st</sup> (invited by Prof. Paul Ryan), Dublin, Ireland
  - Building successful ecosystems: A holistic approach, Technis webinar University of Crete (Greece) - Recherche, January 25th (moderator Dr. Andreas Panagopoulos), Rethymnon, Greece
- 2021 Panel Discussion European Encounters Democracy and Entrepreneurship in Europe and the US (chair of the panel discussion with David Audretsch (IU Bloomington); Christina Günther (WHU Otto Beisheim School of Management); Christina Theodoraki (TBS Business School); Johan Wiklund (Syracuse University), April 27<sup>th</sup>
  - Workshop 3 Critical perspectives on Entrepreneurial ecosystems, Cardiff University, April 17<sup>th</sup>, Dr Jonathan Potter (OECD); <u>Dr Christina Theodoraki (TBS Business School) - Entrepreneurial sourcing</u> <u>in the pre-incubation ecosystem</u>; Prof Piers Thompson & Dr Yuxi Zhao (Nottingham Trent University); Prof Colin Mason, (University of Glasgow)
  - Babson Collaborative Summit (presenter, March15-18<sup>th</sup>): Speaker in 2 sessions (Innovation in Global Entrepreneurship Education: Summit Kickoff and Collaborative Book Launch; Beyond Webinars and WhatsApp: How Members are Maximizing their Collaborative Membership)
  - The innovation ecosystem, WBA Women Business Angels Academy, March 2<sup>nd</sup>, Hungary

**2020** ■ The entrepreneurial ecosystem in Morocco: Myth or Reality? #EcosysTalk – Entrepreneur Academy, December 8<sup>th</sup>

## **SEMINARS - TRAINING**

- **2023** <u>Teaching Entrepreneurship AI Summer Summit</u>, AI Demystified: A Guide for Entrepreneurship Educators, Using AI to Teach Customer Interviewing, Teaching AI-Enabled Financial Modeling, AI Tools to Build Better MVPs (online), 3 days
- **2022** <u>Teaching Entrepreneurship Winter Summit</u>, See It Taught Live: Financial Modeling Showdown, Engagement From the First Day (online), 2 days
  - <u>Teaching Entrepreneurship Summer Summit</u>, How to Teach Revenue Models, Design Thinking Re-Imagined: Wallet Design v.2, See it Taught Live: Skills Scavenger Hunt – How to Teach Networking Skills (online), 3 days
  - Learn to Lead a Thriving Entrepreneurship Education Ecosystem, Babson College, Boston (online), 3 weeks
- **2021** <u>Advanced Topics of PLS-SEM Using SmartPLS</u>, NIT Northern Institute of Technology Management, Hambourg (online), 2 days
  - <u>Foundations of PLS-SEM using SmartPLS</u>, NIT Northern Institute of Technology Management, Hambourg (online), 2 days
  - <u>Babson Fellows Program for Entrepreneurship Researchers</u>, Babson College, Boston (online), 3 weeks
  - <u>Price-Babson Symposium for Entrepreneurship Educators: Teaching Online</u>, Babson College, Boston (online), 2 weeks
  - <u>Teaching Entrepreneurship Summer Summit</u>, Making Finance Fun, Better Idea Generation, Improving Student Pitches (online), 3 days
- **2020** <u>Teaching Entrepreneurship Winter Summit, How to Build an App</u> (without writing code), Entrepreneurial Plinko: Why Business Plans Don't Work (online), 2 days
  - <u>Entrepreneurial Mindshift for Educators: An Online Approach to Help Your Students Think and Act More Entrepreneurially</u>, Babson College, Boston (online), 2 weeks
  - Advances use of Scopus and Scival, TBS, Toulouse, France, 4h
- **2019** Seminar on Agile Methods for teaching, TBS, Toulouse, 2 days
  - Seminar Problem-based and project-based approach, TBS, Toulouse, 4h
- **2018** Training in English to Improve Teaching Processes, TBS, Toulouse, 30h
- 2015 Entrepreneurship and SMEs, Doctoral School, Montpellier, 20h
  - Co-opetition and Innovation, Doctoral School, Montpellier, 20h
- **2014** Training in statistical data analysis, Labex Entreprendre, Montpellier, 24h
  - Quantitative Methods and Analysis, Doctoral School, Montpellier, 20h
  - Statistics for Experimenters, Doctoral School, Montpellier, 20h
  - University Teaching: Training engineering, Doctoral School, Montpellier, 18h
- **2013** Treatment of qualitative data: an update on the analytical methods and new software, FNEGE, Bordeaux, 21h
  - Training on Unipark software: Creation and administration of online questionnaires, Labex Entreprendre, Montpellier, 6h

## INTERNATIONAL EXPERIENCE

- 2025 The University of Auckland Business School, New Zealand, invited by Prof. Antje Fiedler
- **2024** FSA Ulaval, Quebec Canada, invited by Prof. Maripier Tremblay, October
- **2024** Universidade da Beira Interior, Portugal, invited by Prof. João Leitão and the NECE-UBI Research Centre for Business Sciences, June

- **2024** Nottingham Trent University Nottingham Business School (UK) invited by Prof. Piers Thompson, May
- 2023 Politecnico di Milano (Italy) invited by Prof. Massimo Colombo and Dr. Angelo Cavallo, June-August
- 2023 Babson College in Boston (USA) invited by Prof. Heidi Neck, Prof. Amir Reza, Mars-June
- 2023 Università di Salerno (Italy) invited by Prof. Roberto Parente, May
- 2023 Universidad de Sevilla (Spain) invited by Prof. Francisco Liñán, April
- **2022** Academic visiting at Utrecht University School of Economics (U.S.E.) in Netherlands invited by Prof. Erik Stam and Prof. Niels Bosma "Opening Entrepreneurial Ecosystem Black Boxes - Unravelling Entrepreneurial Ecosystems Practices and Well-being: A European Comparison of Netherlands and France", August-September
- **2021** Creative Spark Berlin Nov. 12-13th, First Paper Development Workshop: "Resilience and Digital Entrepreneurship" in relation with the Entrepreneurship & Regional Development Special issue
- **2021** Immersion of the local university-based entrepreneurial ecosystem in the United Arab Emirates (UAE), Dubai invited by <u>ABCURR LTD</u>
- **2019** Academic visiting at the University of Jordan, Technical Assistance Mission invited by Prof. Abeer Al-Bawab under the Higher Education Reform Experts (HERE project) of the European University Association
- **2015** Academic visiting in United States supervised by the Pr. David B. Audretsch Project description: Comparative study of entrepreneurial ecosystems French - American contexts Doctoral consortium, *35<sup>th</sup> Babson College Entrepreneurship Research Conference (BCERC)* Babson College, Wellesley, Massachusetts
- **2014** Doctoral consortium, 12<sup>th</sup> International Francophone Congress in Entrepreneurship and SMEs, Agadir, Morocco

	EDITOR AND AD-HOC PEER REVIEWER	
Editor <u>Small Business Economics: An Entrepreneurship Journal</u> (SBEJ) (Rank 2 – I		
	Foundations and Trends in Entrepreneurship	
Associate editor	<u>Journal of Small Business Management</u> (JSBM) (Rank 2 – Fnege)	
	<u>Revue Internationale PME</u> (Rank 2 – Fnege)	
	Management & Prospective – Gestion 2000 (Rank 3 – Fnege)	
	<u>Entrepreneurship Research Journal</u> (Rank 4 – Fnege)	
Guest editor	<u>Revue de l'Entrepreneuriat</u> (Rank 2 – Fnege)	
Editorial board/	<u>Review of Managerial Science</u> (RMS) (Rank 4 – Fnege)	
Editorial Advisory	<u>Journal of the Knowledge Economy (</u> Rank 4 – CNRS)	
Board	Journal of Enterprising Communities (JEC) (Rank 1 – ABS)	
Book Editorial board	De Gruyter Studies in Knowledge Management and Entrepreneurial Ecosystems	
Ad-hoc reviewer Journal of Business Venturing (Rank 1* – Fnege)		
	Entrepreneurship Theory and Practice (Rank 1 – Fnege)	
	M@n@gement (Rank 2 – Fnege)	
	<i>Technovation</i> (Rank 2 – Fnege)	
	Entrepreneurship and Regional Development (Rank 2 – Fnege)	
	R&D Management (Rank 2 – Fnege)	
	Technological Forecasting and Social Change (Rank 2 – Fnege)	
	Revue Française de Gestion (Rank 2 – Fnege)	
	<i>Revue de l'Entrepreneuriat</i> (Rank 2 – Fnege)	
	The Journal of Technology Transfert (Rank 3 – Fnege)	
	Industry and Innovation (Rank 3 – Fnege)	
	Management and Organization Review (Rank 3 – Fnege)	
	Entrepreneurship Research Journal (Rank 4 – Fnege)	

Entreprendre & Innover (Rank 4 – Fnege) Management & Avenir (Rank 4 – Fnege) Journal of Knowledge Economy (Rank 4 – CNRS) Journal of Entrepreneurship in Emerging Economies (Rank 1 – ABS) Journal of Innovation and Entrepreneurship Journal of the International Council for Small Business Journal of Platform Economics

Conferences

Babson - BCERC, Academy of Management, R&D Management, AIMS, AEI, CIFEPME, EURAM

# SPECIAL ISSUE COORDINATION

- 2024/2025 Special Issue: <u>Dubious</u>, <u>Destructive</u>, <u>or Decisive</u>? <u>Spotting</u>, <u>Avoiding</u>, <u>and Rehabilitating the</u> <u>Dark Sides of Entrepreneurship</u>, Small Business Economics (Rank 2, Fnege), Guest editors: Amitabh Anand, April Spivack, Oana Branzei, Christina Theodoraki, Dieter Bögenhold, Anders Örtenblad
- **2023/2024** Special Issue: <u>Les écosystèmes entrepreneuriaux</u>: <u>du local au numérique</u>, *Revue Internationale PME* (Rank 2, Fnege), Guest Editors: Jean Michel Sahut, David Audretsch, Didier Chabaud, Leo Paul Dana, Christina Theodoraki
- **2023/2024** Special Issue: <u>Sustainable, Smart and Inclusive Growth within Entrepreneurial and Innovation</u> <u>Knowledge-Driven Ecosystems</u> at *Journal of Knowledge Management* (Rank 2, Fnege), Guest Editors: James A. Cunningham, Elias G. Carayannis, Kristel Miller, Conor O'Kane, Christina Theodoraki, Joao Ferreira
- 2023/2024 Special Issue: Exogenous linkages of and between entrepreneurial ecosystems: Perspectives from Interregional and Global connectedness, Small Business Economics (Rank 2, Fnege), Guest Editors: Bruno Fischer, Maribel Guerrero, Heike Mayer, Dirk Meissner, Susann Schäfer, Christina Theodoraki
- **2022/2024** Special Issue: <u>Opening Entrepreneurial Ecosystem Black Boxes</u>, *Small Business Economics* (Rank 2, Fnege), Guest Editors: Erik Stam, Niels Bosma, Didier Chabaud, Christina Theodoraki, Gregory Guéneau
- **2021/2022** Special Issue: <u>Entrepreneurial Ecosystem and Territories (Evolution, Resilience and Sustainability)</u>, *Revue de l'Entrepreneuriat* (Rank 2, Fnege), Guest Editors: Christina Theodoraki, David Audretsch, Didier Chabaud

# PUBLICATIONS

## RANKED ARTICLES

- [1] Negri, G., Ciambotti, G., Theodoraki, C., Littlewood, D. (2024) Stagnating or flourishing? How Entrepreneurial Support Organizations (ESOs) navigate constraints in nascent ecosystems, Small Business Economics, forthcoming [Rank 2 Fnege, ABS 3]
- [2] de Tarragon, H., Theodoraki, C., Hlady-Rispal, M., Casteran, G. (2024) Unraveling the Urban Ecosystem: An Ethnographic Study of Logistics Service Providers, *Journal of Supply Chain Management*, 60(4), 75-91 <u>Open Access</u>. [Rank 2 Fnege, ABS 4]
- [3] Donaldson, C., Villagrasa, J., Theodoraki, C. (2024) Inside-out and outside-in. How entrepreneurial ecosystems can build legitimacy through signaling, *Journal of Small Business Management*, <u>https://doi.org/10.1080/00472778.2024.2394499</u>. <u>Access</u>. [Rank 2 Fnege, ABS 3]
- [4] Tabas, A.M., Kansheba, J., Theodoraki, C., (2024), Igniting a Knowledge Renaissance: Revolutionizing Entrepreneurial Ecosystems with Transactive Memory Systems, *Journal of Knowledge Management*, DOI: 10.1108/JKM-08-2023-0685. <u>Read online</u>, <u>Free Access</u>, <u>Access</u>. [Rank 2 Fnege, ABS 2]

- [5] Tabas, A.M., Abdur Rehman, M., Theodoraki, C., Komulainen, H., Kanda, W. (2024), Circular entrepreneurial ecosystem: a hybrid review and research agenda, *International Journal of Entrepreneurship and Small Business*. Doi: 10.1504/IJESB.2025.10063693 [Rank 4 Fnege, ABS 3]
- [6] Cloitre, A., Theodoraki, C., Dos Santos Paulino, V. (2024) Entrepreneurial support organizations in knowledge-driven ecosystems: a sustainable perspective, *Journal of Technology Transfer*. <u>Read online</u>, <u>Access</u>. [Rank 3 Fnege, ABS 3].
- [7] Nana, A., Laviolette, E.M., Theodoraki, C. (2024), Les pratiques de sélection des projets dans l'écosystème de préincubation, *Entreprendre & Innover*, 1-2(58-59), 119-131. Doi: 10.3917/entin.058.0119 <u>Access</u> [Rank 4 Fnege]
- [8] Audretsch, D.B., Belitski, M., Theodoraki, C. (2024), Micro and Macro Factors of Firm Scaling, *Technological Forecasting and Social Change*, <u>Access</u>, <u>Share Link</u>. **[Rank 2 Fnege]**
- [9] Baroncelli, S., Caputo, A., Santini, E., Theodoraki, C. (2024), Resilience and Entrepreneurial decisionmaking: the heterogeneity among Italian digital start-ups, *Entrepreneurship and Regional Development*, 36(5-6), 798-815. <u>Access</u>, <u>Eprint</u> [Rank 2 Fnege]
- [10] Messeghem, K., Theodoraki, C., Carayannis, E. (2023), Pour une modélisation de l'écosystème entrepreneurial sous forme de sous-écosystèmes : Apport de l'approche des systèmes complexes adaptatifs, *Management International*, 27(2), 93-104. <u>Access</u>. [Rank 2 Fnege]
- [11] Sharma, G., Kraus, S., Talan, A., Srivastava, M., Theodoraki, C. (2023), Navigating the storm: the SME way of tackling the pandemic crisis, *Small Business Economics*, <u>https://doi.org/10.1007/s11187-023-00810-</u> <u>1</u>, <u>Research Gate</u>, <u>Read online</u>. [Rank 2 Fnege]
- [12] Theodoraki, C., Audretsch, D.B., Chabaud, D. (2023), Advances in Entrepreneurial Ecosystem and Places: Time, Space and Context, *Revue de l'Entrepreneuriat*, 2(2), p.11-25, <u>https://doi.org/10.3917/entre.hs4.0011</u>, <u>Access</u>. [Rank 2 Fnege]
- [13] Sureka, R., Kumar, S., Mukherjee, D., Theodoraki, C. (2023), What restricts SMEs from adopting sophisticated capital budgeting practices? *Small Business Economics*, 60(1), 265-290, <u>https://doi.org/10.1007/s11187-022-00648-z</u>, <u>Read online</u>. [Rank 2 Fnege]
- [14] Cloitre, A., Dos Santos Paulino, V., Theodoraki, C. (2023) The quadruple/quintuple helix model in entrepreneurial ecosystems: an institutional perspective on the space case study, *R&D Management*, 53(4), 675-694, <u>https://doi.org/10.1111/radm.12547</u>, <u>Open Access.</u> [Rank 2 Fnege]
- [15] Pastelakos, E., Theodoraki, C., Catanzaro, A. (2023) The role of innovation and internationalization support in small- and medium-sized enterprises' export performance, *European Management Review*, 20(1), 31-47. <u>https://doi.org/10.1111/emre.12513</u>, <u>Read online</u>. [Top Cited Article 2022-2023] [Rank 2 Fnege]
- [16] Theodoraki, C., Audretsch, D.B., Pastelakos, E. (2023), The Moderating Effect of Family Firms on SMEs Innovativeness and Internationalization, *Revue de l'Entrepreneuriat*, HS1, 49-68 <u>Access</u>. [Rank 2 Fnege]
- [17] Theodoraki, C. (2022), Evolution of Entrepreneurship Research: The Importance of Places, *Revue de l'Entrepreneuriat*, 21, 75-87, <u>Access</u>. [Rank 2 Fnege]
- [18] Theodoraki, C., Messeghem, K., Audretsch, D.B. (2022), The Effectiveness of Incubators' Co-opetition Strategy in the Entrepreneurial Ecosystem: Empirical Evidence from France, *IEEE Transactions on Engineering Management*, doi: 10.1109/TEM.2020.3034476, 64(4), 1781-1794 <u>Access</u>. [Rank 2 Fnege]
- [19] Theodoraki, C., Dana, L.P., Caputo, A. (2022), Building sustainable entrepreneurial ecosystems: A holistic approach, *Journal of Business Research*, 140, 346-360. <u>doi.org:10.1016/j.jbusres.2021.11.005</u>, <u>Early</u> <u>access</u>. [Rank 2 Fnege]
- [20] Theodoraki, C., Catanzaro, A. (2022), Widening the borders of the entrepreneurial ecosystem through the international lens, *The Journal of Technology Transfer*, 47, 383-406. doi : 10.1007/s10961-021-09852-7, <u>Read Online</u>, <u>Open access</u>. [Rank 3 Fnege]
- [21] Theodoraki, C. (2021), Ecosystème entrepreneurial académique : vers l'élaboration d'une stratégie écosystémique efficace, *Revue internationale PME*, 34(3-4), 68-89. <u>Early access</u>. [Rank 2 Fnege]

- [22] Lô, A., Theodoraki, C. (2021), Achieving Interorganizational Ambidexterity through a Nested Entrepreneurial Ecosystem, *IEEE Transactions on Engineering Management*, 68(2), 418-429. doi: 10.1109/TEM.2020.3022465, <u>Early access</u>. [Rank 2 Fnege]
- [23] Theodoraki, C. (2020), A Holistic Approach to Incubator Strategies in the Entrepreneurial Support Ecosystem", *M@n@gement*, 23(4), p. 13-27. doi: 10.37725/mgmt.v23i4.4412, <u>Open Access</u>. [Rank 2 Fnege] [Finalist research article on Theme 1: Re-founding the relationship between business and society, Academic Award for Management Research 2021, Syntec Conseil]
- [24] Theodoraki, C., Messeghem, K., Rice M.P. (2018), A Social Capital Approach to the Development of Sustainable Entrepreneurial Ecosystems: An Explorative Study, *Small Business Economics*, 51(1), 153-170. <u>Access</u>. [Rank 2, Fnege]
- [25] Theodoraki, C., Messeghem K. (2017), Exploring the entrepreneurial ecosystem in the field of entrepreneurial support: a multi-level approach, *International Journal of Entrepreneurship and Small Business*, 31(1), 47-66. <u>Access</u>. [Rank 4 Fnege]
- [26] Theodoraki, C., Messeghem, K. (2015) Ecosystème de l'accompagnement entrepreneurial : une approche en termes de coopétition, *Entreprendre & Innover*, 4(27), 102-111. <u>Access</u>. [Rank 4 Fnege]
  OTHER APTICLES

#### OTHER ARTICLES

- [1] Theodoraki, C. (2024), "Building Entrepreneurial Ecosystems Sustainably", Foundations and Trends<sup>®</sup> in Entrepreneurship, 20(4), 300-396. DOI: 10.1561/0300000128, <u>Access</u>. Order form: <u>https://lnkd.in/eMPU6vYV</u> and get the member discount price of \$50 (includes shipping) with the Promotion code: 382736
- [2] Theodoraki, C., Messeghem, K., Covin, J.G. (2019), Entrepreneurial Ecosystem, Entrepreneurial Orientation and Incubator Performance: Empirical Examination from France, FER - Frontiers of Entrepreneurship Research, Access.

#### **BOOKS & CHAPTERS**

- [1] Theodoraki, C., Messeghem, K., Carayannis, E.G. (2025), Entrepreneurial Ecosystem and Quadruple Helix: A Sub-ecosystem Approach in *Handbook of Rural Entrepreneurship*, De Gruyter Publishing.
- [2] Theodoraki, C. (2024). Entrepreneurship: Where Is It Going?. In Botti, A. and Parente, R. (Ed.) Humane Entrepreneurship and Innovation: An Alternative Way to Promote Sustainable Development (pp. 69-88). Emerald Publishing Limited, <u>Access</u>, <u>Book Access</u>.
- [3] Huggins, R., Kitagawa, F., Prokop, D., Theodoraki C., Thompson P. (2024), *Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, and Future*, Oxford University Press.
- [4] Audretsch, D., Theodoraki, C. (2024). <u>The Role of Incubators in University-based Entrepreneurial Ecosystems through Knowledge Spillovers</u>. In *Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, and Future,* p.134-148 Oxford University Press. https://doi.org/10.1093/oso/9780192866264.003.0008.
- [5] Nana, A., Laviolette E.M., Theodoraki, C. (2024). <u>Potential Tenant Identification and Screening Practices</u> in the Pre-Incubation Ecosystem: Towards an Entrepreneurial Sourcing Approach. In Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, and Future, p. 102-118, Oxford University Press. <u>https://doi.org/10.1093/oso/9780192866264.003.0006</u>.
- [6] Delanoë-Gueguen, S., Theodoraki, C. (2021). <u>From incubator to full internal entrepreneurship education</u> <u>ecosystem: the example of TBS</u>. In <u>Innovation in Global Entrepreneurship Education Teaching</u> <u>Entrepreneurship in Practice</u>, Edward Elgar, Cheltenham, UK - Northampton, MA, USA, p. 18-31.
- [7] Theodoraki, C., Messeghem, K. (2020). Incubators' coopetition strategy in the start-up incubation ecosystem. In Research Handbook on Start-Up Incubation Ecosystems, Edward Elgar, Cheltenham, UK -Northampton, MA, USA, p. 224–238, <u>doi.org/10.4337/9781788973533.00019</u>.
- [8] Theodoraki, C. (2019). Building Entrepreneurial Societies Through Entrepreneurial Ecosystems and Business Incubators. In From Industrial Organization to Entrepreneurship, Springer, Cham, p. 467-477, doi.org/10.1007/978-3-030-25237-3 49.

[9] Theodoraki, C. (2016), *Innovation Elargie : La Méthode de Caractérisation Noov'LR*, Editions Universitaires Européennes, ISBN: 978-3-639-48398-7, p. 92.

#### **CONFERENCE PAPERS**

- Theodoraki, C. (2025), Shaping the Future: Sustainable and Inclusive Entrepreneurial Ecosystems, 10-14 February, ACERE Australasian Consortium for Entrepreneurship Research Excellence, Melbourne, Australia
- [2] Theodoraki, C. (2024), Construisons des écosystèmes entrepreneuriaux durables et inclusifs, *CIFEPME*, 22-25 October, Québec, Canada
- [3] Theodoraki, C. (2024), Building an Inclusive Entrepreneurial Ecosystem in Tacoma-Seattle, Workshop
- [4] Inclusive or Exclusive? Diversity and Inclusion in Entrepreneurial Ecosystems Research, Special Issue in *Entrepreneurship Theory and Practice*, June 9-11 DTU, Copenhagen, Denmark
- [5] Negri, G., Ciambotti G., Theodoraki, C., Littlewood, D. (2023), How Entrepreneurial Support Organizations Navigate Constraints In Nascent Ecosystems, *AOM*, 4-8 August, Boston, USA
- [6] Roshan R., Balodi, K.C., Theodoraki, C. (2023), Entrepreneurial Ecosystem Typologies for Entrepreneurial Dynamism: A Set Theoretic Method Analysis, *AOM*, 4-8 August, Boston, USA
- [7] Negri, G., Ciambottin G., Theodoraki, C. (2023), How entrepreneurial ecosystems support sustainable entrepreneurs in the pursuit of dual mission: Evidence from Africa, 39th EGOS Colloquium, 6-8 July, University of Cagliari, Sardinia, Italy
- [8] Roshan, R., Balodi, K. C., Theodoraki, C. (2023), Entrepreneurial Dynamism and Entrepreneurial Ecosystem: A Configurational Perspective, *EURAM*, 14-16 June, Trinity Business School, Dublin, Ireland
- [9] Cloitre, A.; Dos Santos Paulino, V., Theodoraki, C. (2023), An institutional perspective on entrepreneurial support organizations' outcomes and sponsors in entrepreneurial ecosystems, *EURAM*, 14-16 June, Trinity Business School, Dublin, Ireland
- [10] Nana A., Laviolette E.M., Theodoraki C. (2023), Unraveling entrepreneurial sourcing processes in the preincubation ecosystem: A dynamic capability perspective, *43rd BCERC*, 7-10 June, University of Tennessee, Knoxville, USA
- [11] Cloitre, A.; Dos Santos Paulino, V., Theodoraki, C. (2022), <u>The role of entrepreneurial support</u> <u>organizations in the Quadruple/Quintuple helix model</u>, *RENT*, 16-18 November, Naples, Italy
- [12] Cloitre, A., Theodoraki, C., Dos Santos Paulino, V. (2022), The role of entrepreneurial support organizations in the Quadruple/quintuple helix model: an institutional perspective on socio-environmental issues, <u>Innodays Conference</u>, 4-8 November, Casablanca, Maroc
- [13] Nana A., Laviolette E.M., Theodoraki C. (2022), Contingent factors as entrepreneurial sourcing antecedents in the preincubation ecosystem, <u>Innodays Conference</u>, 4-8 November, Casablanca, Maroc
- [14] Cloitre, A., Theodoraki, C., Dos Santos Paulino, V. (2022), The role of entrepreneurial support organizations in the Quadruple/Quintuple helix model, *CIFEPME*, 25-28 Octobre, Lyon, France
- [15] Theodoraki, C., Audretsch, D., Pastelakos, P. (2022), Innovativeness, Familiness and Internationalization of Greek SMEs, 7<sup>th</sup> Entrepreneurship, Culture, Finance and Economic Development (ECFED) International Workshop, September 12-13, Dubrovnik, Croatia
- [16] Caputo, A., Santini, E.; Theodoraki, C. (2022), When resilience relies on an heterogeneity of entrepreneurial decision-making profiles: Innovative Start-ups in Emilia Romagna, *R&D Management*, 9-13 July, Trento, Italy
- [17] Santini, E.; Caputo, A.; Theodoraki, C.; Baroncelli, S. (2022), When resilience relies on an heterogeneity of entrepreneurial decision-making profiles: Innovative Start-ups in Emilia Romagna, SINERGIESIMA Conference, 30 June – 1 July, Milano, Italy
- [18] Santini, E.; Caputo, A.; Theodoraki, C.; Baroncelli, S. (2022), Resilience and entrepreneurial decisionmaking: the heterogeneity of digital start-ups in Italy, EURAM, 15-17 June, Winterthur/Zurich, Switzerland
- [19] Nana, A.; Laviolette, E.M.; Theodoraki, C. (2022), <u>A resource-based view (RBV) of entrepreneurial</u> <u>sourcing within the pre-incubation ecosystem</u>, *AOM*, 5-9 August, Seattle, USA

- [20] Salih, H., Castello, A., Theodoraki, C. (2022), From knowledge flow to intellectual capital assets in university-based entrepreneurial ecosystems, *ICSB*, 5-8 July, Washington, D.C., USA
- [21] Cloitre, A.; Dos Santos Paulino, V., Theodoraki, C. (2021), Exploring the evolution of the space entrepreneurial ecosystem: An institutional and social capital perspective through life cycle theory, *AEI*, 12-15 October, Online
- [22] Nana, A., Laviolette, M., Theodoraki, C. (2021), Pré-incubation dans les incubateurs : une étude exploratoire des sources de porteurs de projets dans l'écosystème de pré-incubation, *AEI*, 12-15 October, Online
- [23] Nana, A.; Laviolette, E.M.; Theodoraki, C. (2021), Incubators' potential tenants' identification and screening in the pre-incubation ecosystem: toward an entrepreneurial sourcing, *ICSB*, 11-16 July, Hybrid conference, Paris, France
- [24] Nana, A.; Laviolette, E.M.; Theodoraki, C. (2021), Antecedents of entrepreneurial sourcing practices in the pre-incubation ecosystem: a co-evolutionary perspective, *R&D Management*, 6-8 July, Online
- [25] Theodoraki, C.; Dana, L.-P; Caputo, A. (2021), Building sustainable entrepreneurial ecosystems: the stateof-the-art of an emerging field of research, *ACIEK*, 14-16 June, Virtual conference.
- [26] Cloitre, A.; Dos Santos Paulino, V., Theodoraki, C. (2021), Exploring the evolution of the space entrepreneurial ecosystem: An institutional perspective, *Forum Innovation RRI*, 1-2 June, Online
- [27] Nana, A., Laviolette, M., Theodoraki, C. (2021), Sourcing entrepreneurial et écosystème de préincubation : Un processus fondamental de la performance des incubateurs, *CIFEPME*, 18-21 May, Online
- [28] Polge, Gomez-Breysse, Jaouen, Theodoraki C. (2021), Comment les dirigeants vivent-ils leur TPE ? Vers une lecture plurielle de la très petite entreprise par co-construction chercheur-entrepreneur, CIFEPME, 18-21 May, Online
- [29] Theodoraki, C. (2021), Vers l'élaboration d'une stratégie écosystémique des structures d'accompagnement, *CIFEPME*, 18-21 May, Online
- [30] Theodoraki, C. Catanzaro, A. (2020), <u>Widening the Borders of the Entrepreneurial Ecosystem Through</u> <u>International Lenses</u>, *AOM*, 7-11 August, Virtual conference, <u>Presentation</u>
- [31] Theodoraki, C., Messeghem, K., Covin, J.G. (2019), Entrepreneurial Ecosystem, Entrepreneurial Orientation and Incubator Performance: Empirical Examination from France, 39<sup>th</sup> BCERC, 5-8 June, MA, USA
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- [43] Theodoraki, C., Messeghem, K. (2015), Academic Entrepreneurial Support Ecosystem: Collaborative Dynamics and Social Capital, *EURAM*, 17-20 June, Warsaw, Poland
- [44] Theodoraki, C., Messeghem, K. (2015), Towards a typology of ecosystems in the field of entrepreneurship, 13<sup>th</sup> IECER, 25-27 February, Montpellier, France
- [45] Theodoraki, C., Messeghem, K. (2014), <u>Vers l'émergence d'un écosystème de l'accompagnement</u> <u>entrepreneurial</u>, *12<sup>e</sup> CIFEPME*, 29-31 October, Agadir, Marocco
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- [47] Theodoraki, C., Messeghem, K. (2014), Coopétition dans l'écosystème de l'accompagnement entrepreneurial : nouvelle perspective stratégique, *AEI/AIREPME Day Management Week*, 19-23 May, Marseille, France
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#### WORKING PAPERS

- [1] Agarwal, U.A., Khattar, V., **Theodoraki, C.** (xxxx) Research on Scaling-up of women-owned entrepreneurial ventures: Past, Present and Future, *Journal of Business Research* (under review).
- [2] Alayo, M., **Theodoraki, C.**, Keen, C., Sanchez-Famoso, V., Wong, S. (xxxx), Digital transformation as a source of innovation success of family firms: a comparison of developed and emerging countries, Target journal: *Journal of Family Business Strategy*.
- [3] Audretsch, D.B., Belitski, M., **Theodoraki, C.** (xxxx), Open innovation strategies of SMEs, Target journal: *Research Policy*.
- [4] Balodi K.C., Kattuman, P., **Theodoraki, C.** (xxxx), Entrepreneurial Ecosystem and Start-up Dynamism in Emerging Economy: The Role of Infrastructure, *Industrial Corporate Change* (under review).
- [5] Catanzaro, A., **Theodoraki, C.** (xxxx), Is the Entrepreneurial Ecosystem useful for every company? The case of internationalized SMEs. Target journal: *Journal of World Business*.
- [6] Chavan, M., Chirico, F., Alam Aftab M., **Theodoraki, C.**, Chen Z. (xxxx), How Refugee Family Businesses Use their Social Capital to Create Entrepreneurial Ecosystems, *Human Relations* (under review).
- [7] Jaouen, A., Gomez-Breyssen M., Shahidi, N., Theodoraki, C., Barlette, Y. (xxxx), Who are lifestyle entrepreneurs? A cluster analysis of motivations and entrepreneurial success, *International Journal of Entrepreneurial Behavior & Research*, (under review).
- [8] Tabas, A.M., **Theodoraki, C.** (xxxx), Navigating the valley of newness: A configurational approach to new venture legitimation strategy choices, *Scandinavian Journal of Management* (under review).
- [9] Magerakis, E., **Theodoraki, C.** (xxxx), Environmental uncertainty and corporate performance: Can R&D investments provide a silver lining to this cloud? Target journal: *Technological Forecasting and Social Change*.
- [10] Nana, A., Laviolette, EM., Theodoraki, C. (xxxx), A resource-based view of entrepreneurial sourcing within the pre-incubation ecosystem: a multiple case study, *Entrepreneurship & Regional Development*, (under review).
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- [13] Song, Y., Dana, L.P., Zhang, Z., **Theodoraki, C.**, Sahut, J.M. (xxxx), Designing Tax Incentive Policies to Make Innovation More Effective, *International Entrepreneurship and Management Journal Development* (under review).
- [14] Sureka R., Kumar, S., **Theodoraki, C.** (xxxx), Owner Characteristics and capital budgeting practices in emerging market SMEs, *Journal of Small Business Management* (under review).
- [15] Theodoraki, C., Dos Santos Paulino, V., Lô, A. (xxxx), New-Technology Entrepreneurial Ecosystem and Social Capital: The Case of the Space Industry, Target journal: *Revue de l'Entrepreneuriat*.
- [16] **Theodoraki, C.**, Mammadov R. (xxxx), The Entrepreneurial Ecosystem in the Metaverse, Target journal: *Gestion 2000.*
- [17] **Theodoraki, C.**, Covin, J.G. (2019), Entrepreneurial Ecosystem & Entrepreneurial Orientation, Target journal: *Entrepreneurship: Theory & Practice*.

#### WORKING BOOKS

[1] Neck, H., Theodoraki, C., Boronat-Clavijo, B. (2024), *Developing Entrepreneurial Mindsets, Ideas, and Opportunities: A Guide for Educators,* Edward Elgar.

#### PRACTICE-ORIENTED ARTICLES

- [1] Dos Santos Paulino, V., Lô, A., Theodoraki, C. (2024). Innovation : et si vous faisiez le pari d'une organisation semi-formelle ?, *The Conversation*.
- [2] Theodoraki, C. (2024), Building a sustainable entrepreneurial ecosystem in Albania, HERE Project, March
- [3] Theodoraki, C., Soribe, W. (2023), The BEE Project, Preliminary Findings", <u>The BEE Project</u>, August.
- [4] Cloitre, A., Theodoraki, C., Dos Santos Paulino, V. (2023), Industrie spatiale : comment réguler le « New space » ? / Space industry: how to regulate the "New space"?, <u>The Conversation</u>.
- [5] Theodoraki, C. (2019), How to Build a Sustainable Ecosystem: The Relevance of Governance and Coopetition, <u>ICSB Gazette</u>, n°37, p. 5. [Top 9 ICSB Resiliency Award 2020]
- [6] Theodoraki, C. (2019), The Development of Sustainable Entrepreneurial Ecosystems through Social Capital: The Cases of Academic Incubators, <u>TBSearch</u>, p.5
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- [8] Theodoraki, C., Messeghem K., Beylier R.-P., Jésel S. (2016), Exploration of the French Entrepreneurial Support Ecosystem, <u>Labex Entreprendre Publications</u>, n°14, p. 4

#### **WEBINARS**

- **2020** Webinar AIREPME/INSPEER The entrepreneur de-confined: Digital at the heart of practices, May 28<sup>th</sup>, Link
  - <u>Understanding Entrepreneurial Ecosystems</u>, International Council for Small Business ICSB, April 2nd. [ICSB Resiliency Award 2020]
  - Entrepreneurial Ecosystems: Challenges, Perspectives & Research agenda, Babson Collaborative Research Webinar Series, March 3<sup>rd</sup>

#### INTERVIEWS/MEDIA

- **2024** Entrepreneurial Ecosystems in Cities & Regions Presentation and dialog with book editors, EmpreSomos, <u>Youtube</u>
  - Entrepreneurial Ecosystems in Cities and Regions, FNEGE Media Tendances, February 22<sup>th</sup> Video, Youtube
- **2023** Exogenous linkages of and between entrepreneurial ecosystems, by R&D Today, March 20
  - <u>Entrepreneurial ecosystems: Perspectives from interregional and global connectedness</u>, by Simon Burton, **R&D Today**, January 30
  - Capsule "Jeunes Chercheurs" (Episode 3 : Christina Theodoraki), AIREPME, April 5<sup>th</sup>, <u>Video</u>
- 2022 Project Aims to Elevate Pierce County's Entrepreneurial Support System, by John Stearns Nov 29

- CAPSULE 3 <u>Feedback on the plenary "Business growth and ecological issues</u>", CIFEPME 2022, Octobre 27<sup>th</sup> (in French), <u>Video</u>
- 2021 Une approche stratégique de l'écosystème entrepreneurial, FNEGE Media Recherche, July 9<sup>th</sup> (in French) <u>Video</u>; <u>Podcast</u>
  - <u>Qu'est-ce que l'écosystème entrepreneurial</u>? Fnege Media Dico Management, July 9<sup>th</sup> (in French) <u>Video</u>; <u>Podcast</u>
  - Vidéo Jeunes Chercheurs de l'AIREPME, CIFEPME 2021
  - Rethemnosnews.gr, Διεθνείς διακρίσεις για τη Ρεθεμνιώτισσα Χριστίνα Θεοδωράκη -International distinctions for Christina Theodorakis from Rethymnon, <u>Link to the press article</u>
  - ApopsiLive.gr, Συνεχίζει να κάνει υπερήφανη την Κρήτη η Ρεθεμνιώτισσα Χριστίνα Θεοδωράκη -Christina Theodoraki continues to make Crete proud, <u>Link to the press article</u> (in Greek)
  - Goodnet.gr, Συνεχίζει να κάνει υπερήφανο το Ρέθυμνο η Χριστίνα Θεοδωράκη Christina Theodoraki continues to make Rethymno proud, <u>Link to the press article</u> (in Greek)
  - Eship, Ecosystem Building principle <u>#5 Connect People</u> Part 1
- **2020** Ecosystem Builder Hub Eship Unsung Hero Spotlight: Christina Theodoraki
  - Podcast David Audretsch's Insights on Entrepreneurship Research
  - La Tribune, <u>En Occitanie, il y a une culture d'entreprendre qui n'existe pas ailleurs</u>, Round table discussion (*in French*)
- **2018** Pitch for the FNEGE Award of <u>Best Thesis in 180 seconds</u> / Award AEI-AIREPME (*in French*)
  - Goodnet.gr, Μια Ρεθυμνιώτικη διάκριση στη Γαλλία A Rethymnon distinction in France Christina Theodoraki, <u>Link to the press article</u> (in Greek)

# LANGUAGES/ SOFTWARE

Greek: native language	On-line questionnaire software: Unipark, Eval&Go, Qualtrics
French: bilingual	Qualitative data processing software: NVivo, Alceste, Tropes
English: advanced level TOEIC: 880 / 990	Quantitative data processing software: SPSS, AMOS
	Bibliometric software: Scopus, Web of Science, VosViewer
	Other software: Zotero, EndNote, OneNote

# OTHER ACTIVITIES

#### Activities in the administration and other collective responsibilities

- External evaluator of promotion to Senior Lecturer or Full professor
- External evaluator of <u>A3ES Agency for Evaluation and Accreditation of Higher Education</u>
- External evaluator of Civis3i MSCA-H2020
- Elected member of the University's board and the Research Committee
- Research associate, Chair of Entrepreneurship Territory Innovation (ETI) IAE Paris-Sorbonne
- Senior Research Fellow for the Institute of Development Strategies SPEA
- Member of the scientific community <u>CENA</u> (Coopetition, Ecosystems, Networks, Alliances); <u>Liner</u> (Laboratory of International Economic Relations); <u>Diana International Research Institute</u>
- Active member of the AOM community, ICSB, EURAM, AIMS, AEI, CIFEPME

# FUNDED PROJECTS

- **2023/26** Doctoral studies (co-supervision) "The relational dimension, a lever for the legitimacy of entrepreneurial ecosystems: the case of the innovation ecosystem of the Aix Marseille Provence Metropolis" (69.500€)
- 2023/24 Principal Investigator Partenariat Hubert Curien France/Grèce "The academic entrepreneurial ecosystem in Greece. Success and failure factors of university spin-offs linked to business strategy, innovation management and intellectual property intellectual property" Info FR/EN (19.080€)

- 2022/23 Principal Investigator <u>Building an Entrepreneurial Ecosystem Tacoma Together</u> (Tacoma/Pierce County Puget Sound Region, USA) leaded by the <u>William Factory Small</u> <u>Business Incubator</u> (\$25,000)
- **2020/23** Doctoral studies (co-supervision) "Entrepreneurial dynamics in the spatial ecosystem", Sirius Chair (*128.000€*)
- 2019/22 Doctoral studies (co-supervision) "Pepsi Project", Occitania Region, Doctoral School (92.200€)
- **2013/16** Doctoral studies "Towards an Ecosystem Approach to the Strategy and Performance of Incubators", Labex Entreprendre (≈100.000€)

## **BRIEF PERSONAL STATEMENT**

Christina Theodoraki is Full professor (HDR) in Entrepreneurship & Strategy at IAE Aix-Marseille University. She is elected Program Chair at the Academy of Management, Entrepreneurship Division. Her PhD was supported by the Labex Entrepreneurship at the University of Montpellier. She defended her HDR (Habilitation to Supervise Research, which is the highest academic qualification that a person can receive and corresponds to the highest level of French diploma) on September 4<sup>th</sup>, 2023 at IAE Paris Pantheon Sorbonne, entitled Building Entrepreneurial Ecosystems Sustainably (BEES). She is Affiliate professor at the International University of Monaco, Member of the Advisory Board at the Institute for Development Strategies at Indiana University (No. 1 in the best ranking universities in US News & World Report), Research associate at the Chair of Entrepreneurship Territory Innovation (ETI) - IAE Paris-Sorbonne, Business Development Manager at the Entrepreneurial Ecosystem Research Network (EERN), Editor of Small Business Economics, Associate editor of the Journal of Small Business Management, Management & Prospective -Gestion 2000, and Revue internationale PME, and member of the editorial boards of Review of Managerial Science (RMS), Entrepreneurship Research Journal, Journal of Enterprising Communities, Journal of the Knowledge Economy. She also co-leaded the Babson Collaborative research group on entrepreneurial ecosystems and co-supervised 4 PhD/DBA theses. Her teaching areas are Management, Strategy, Business Plan and Entrepreneurial Support. She coordinates the Business Specialization Course on Entrepreneurship. Her areas of research include entrepreneurial ecosystem, entrepreneurial support, and inter-organizational strategies with a focus on business incubators. Her work has been presented at Anglo-Saxon conferences such as: AOM, SMS, RENT, EURAM, ICSB, etc. She has also participated in research entrepreneurial events such as the Babson Doctoral Consortium. Her work is published in Small Business Economics, European Management Review, Journal of Business Research, R&D Management, IEEE TEM, M@n@gement, Journal of Technology Transfer, International Journal of Entrepreneurship and Small Business, Revue Internationale PME, etc. She received the Babson Collaborative Member of the Year 2021 Award; the ICSB'21 Best Policy Paper Award, 2 ICSB'20 Best webinar and Best Article Resiliency Awards and 2 best dissertation awards (AEI'18, AIREPME'18).

## REFERENCES

Referee 1	Prof. David B. Audretsch (Mentor)
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