

## CURRICULUM VITAE

**MESCHI Pierre-Xavier**

Date of birth: December 26, 1967

Professor (Professeur des Universités)  
IAE Aix-en-Provence (Aix-Marseille Université)



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## BIOGRAPHY

Pierre-Xavier Meschi (Ph.D in Business Administration, IAE Aix-en-Provence) is Professor of International Strategy at IAE Aix-en-Provence (Aix-Marseille Université). He attended the ITP (International Teacher Program) at London Business School and the GloColl program at Harvard Business School. He is currently the director of the CERGAM (research center in management of Aix-Marseille Université).

Pierre-Xavier has taught corporate strategy and international strategy in various MBA and executive education programs (Universidade de São Paulo, EDHEC Business School, Kedge Business School, EADA Barcelona, HEC Executive ...). He has been a visiting research scholar at Hong Kong Polytechnic University and a visiting professor at Shanghai Jiao Tong University.

His research interests include international joint ventures, international M&As, and emerging multinationals. He has previously published in academic journals such as *Asia Pacific Journal of Management*, *Management International Review*, *International Business Review*, *European Management Review*, *Human Relations*, *Journal of World Business*, *Journal of International Management*, *Journal of Management*, *British Journal of Management*, *Advances in Strategic Management* and *Journal of International Business Studies*.

He has been involved in teaching in executive programs in large international firms. Corporate clients have included Bank of Shanghai, Airbus Helicopters (France and Germany), MDBA, STMicroelectronics, ORTEC and PetroVietnam.

## EDUCATION

2016-2017: GloColl program (Global Colloquium on Participant-Centered Learning), Harvard Business School

1999: Agrégation des Facultés de Droit, Sciences Economiques et Gestion, Ministère de l'Education Nationale (France)

1998: HDR (Habilitation à Diriger des Recherches), Aix-Marseille Université

1996: I.T.P. (International Teachers Program), London Business School

1993: Ph.D. in Management, thesis title: "Contextes organisationnels, cultures nationales et pratiques de formation dans les coentreprises internationales", IAE Aix-en-Provence, Aix-Marseille Université

1992: Centre d'Etudes et de Formation Approfondies à la Gestion (CEFAG), Fondation Nationale pour l'Enseignement de la Gestion (FNEGE)

1989: Master in Economics, Aix-Marseille Université

1988: Bachelor in Economics, Aix-Marseille Université

## CURSUS

2009 – Today: Professor (Full Time), IAE Aix-en-Provence, Aix-Marseille Université (France)

1994 – 1999: Professor (Full Time), Faculté des Sciences Economiques et de Gestion, Aix-Marseille Université (France)

1999 – 2001: Professor (Full Time), IAE Valenciennes, Université de Valenciennes (France)

1993 – 2008: Professor (Part Time), Kedge Business School (France)

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## **ACADEMIC ACTIVITIES**

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### Academic Positions

2013 – Today: Director of the CERGAM (research center in management of Aix-Marseille Université)

2013 – Today: Associate dean for research and member of the IAE Aix-en-Provence's Executive Committee

2010 – Today: Member of the IAE Aix-en-Provence's Board

2010 – 2013: Co-director of the MSc International Business

### International teaching & research missions

Visiting Lecturer in *Human Resource Management and Organizational Behavior*:

- Trier Universität, Germany (1995)

Visiting Lecturer in *Strategy*:

- Centre Franco-Vietnamien de Gestion, Ho Chi Minh campus, Vietnam (2007-2009)
- Department of Management, Jiao Tong University, China (2004-2008)

Visiting Lecturer in *Business Simulation*:

- EADA, Barcelona and Collbato campuses, Spain (1999-today)

Visiting Lecturer in *Theories of the Firm and Research Methods*:

- Department of Business Studies, Hong Kong Polytechnic University, China (2002)

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## **SCIENTIFIC ACTIVITIES & OTHERS**

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### Participation in Academic Research Association

2009 – Today: Board member (since 2009), member and reviewer of the Atlas-AFMI (*Association Francophone de Management International*)

2003 – Today: Member and reviewer of the AAoM (*Asian Academy of Management*)

2002 – Today: Member and reviewer of the AIB (*Academy of International Business*)

1999 – Today: Member and reviewer of the AoM (*Academy of Management*)

1996 – 2002: Member of the SMS (*Strategic Management Society*)

1995 – Today: Member and reviewer of the EIBA (*European International Business Academy*)

1994 – 2010: Board member (2007-2010), member and reviewer of the AIMS (*Association Internationale de Management Stratégique*)

1991 – 2002: Member and reviewer of the AGRH (*Association francophone de Gestion des Ressources Humaines*)

### Organization of Academic Conference

May 2014: President of the scientific board of the 4<sup>th</sup> Conference of the *Association Francophone de Management International* (IAE Aix-en-Provence and Kedge Business School)

July 2013: Member of the scientific board of the 3<sup>rd</sup> Conference of the *Association Francophone de Management International* (Montreal, HEC Montreal)

May 2012: Member of the scientific board of the 2<sup>nd</sup> Conference of the *Association Francophone de Management International* (Lyon, IAE Lyon)

May 2011: Member of the scientific board of the 1<sup>st</sup> Conference of the *Association Francophone de Management International* (Paris, ESCP Europe)

May 2008: Member of the scientific board of the 17<sup>th</sup> Conference of the *Association Internationale de Management Stratégique* (Sophia Antipolis, SKEMA Business School)

April 2006: Member of the organization committee and of the scientific board of the 2<sup>nd</sup> CEMCD Conference (Marseille, Euromed Management)

May 2005: Member of the organization committee and of the scientific board of the 1<sup>st</sup> CEMCD Conference (Shanghai, Jiao Tong University)

October 2004: Member of the scientific board of the 3<sup>èmes</sup> *Rencontres de la Recherche en Management du Groupe ESC Amiens - Picardie* (Amiens, Groupe ESC Amiens - Picardie)

October 2003: Member of the scientific board of the 2<sup>èmes</sup> *Rencontres de la Recherche en Management du Groupe ESC Amiens - Picardie* (Amiens, Groupe ESC Amiens - Picardie)

October 2002: Member of the scientific board of the 1<sup>ères</sup> *Rencontres de la Recherche en Management du Groupe ESC Amiens - Picardie* (Amiens, Groupe ESC Amiens - Picardie)

January 1998: Member of the organization committee of the 2<sup>èmes</sup> *Rencontres Internationales de la Recherche en Logistique* (Marseille, Aix-Marseille Université)

### Reviewing

2015 – Today: *Management International Review* (reviewer)

2012 – Today: *British Journal of Management* (reviewer)

2011 – Today: *Scandinavian Journal of Management* (reviewer)

2008 – Today: *Journal of Business Research* (reviewer)

2007 – Today: *Journal of International Management* (reviewer)

2007 – Today: *Canadian Journal of Administrative Science* (reviewer)

2007 – Today: *Journal of World Business* (reviewer)

2006 – Today: *M@n@gement* (reviewer)

2005 – Today: *European Management Journal* (reviewer)

2004 – Today: *International Business Review* (reviewer)

2003 – Today: *Management International* (reviewer and editorial board member)

2002 – 2004 : *Observer pour Agir* (reviewer and editorial board member)

2001 – Today: *Revue Française de Gestion* (reviewer)

2001 – Today: *Finance Contrôle Stratégie* (reviewer and editorial board member)

1998 – Today: *Human Relations* (reviewer)

### Awards and distinctions

#### **Communications selected in the Best Paper Proceedings of the Academy of Management (AoM):**

Ashraf, N., Meschi, P., & Spencer, R. (2013). Structure-agency: Disentangling the selection and influence mechanisms in the carbon market. Best Paper Proceedings, Organization and Natural Environment (ONE) division, 72<sup>nd</sup> *Academy of Management (AoM) Conference*, Orlando.

Ashraf, N., Meschi, P.-X. & Spencer, R. (2012). "The effect of network embeddedness on the carbon performance of organizations in emerging economies", 71<sup>st</sup> *Academy of Management (AoM) Conference*, Organization and Natural Environment (ONE) division, Boston, USA.

Meschi, P.-X., Métails, E. & Shimizu, K. (2011). "Prior alliance with the target and acquisition performance. The danger of honeymoon before marriage", 70<sup>th</sup> *Academy of Management (AoM) Conference*, Business Policy and Strategy (BPS) Division, San Antonio, USA.

#### **Best paper award (Fundação Getulio Vargas Award for the Best Paper):**

Meschi, P.-X., Norheim-Hansen A. & Riccio, E. (2013). "Match-making in international joint ventures in emerging economies: How to align financial reputation asymmetry and equity stake for ensuring long-lasting relationships?", 8<sup>th</sup> *Iberoamerican Academy Conference*, Fundação Getulio Vargas, Brazil.

#### **Best paper award (John Yanouzas Award for Outstanding Paper):**

Meschi, P.-X. & Métails, E. (2005). "Corruption, economic risk and survival of international joint ventures in emerging countries", *22<sup>nd</sup> Eastern Academy of Management (EAM) Conference*, University of Cape Town, South Africa.

### **2015 EFMD Case Writing Award ("Euro-Mediterranean Managerial Practices and Issues" Category)**

Brulhart, F., Chereau, P. & Meschi, P.-X. (2016). "Les Moulins de la Brague: A terroir olive oil mill against agri-food multinationals", Ivey Publishing, Richard Ivey Business School, Ref. 9B16M030, 10 pages.

### Editorial Experience

Guest Editor with Ulrike Mayrhofer for a special issue on the internationalization process of SME and multinationals from emerging economies, *Finance Contrôle Stratégie*, published in 2017.

Guest Editor with Frédéric Prevot for a special issue on the 4<sup>th</sup> Conference of the *Association Francophone de Management International* (IAE Aix-en-Provence and Kedge Business School), *Management International*, published in 2015.

Guest Editor with Ulrike Mayrhofer, Pervez Ghauri and Rodrigo Bandeira-de-Mello for a special issue on South-South and South-North: New directions for foreign direct investment. What are the theoretical and empirical implications for entry mode research?, *M@n@gement*, published in 2014.

Guest Editor with Olivier Meier and Vincent Dessain for a special issue on Eclectic paradigm, the Uppsala model ... What are the new contributions and perspectives in the analysis of international investment decisions and modes?, *Management International*, published in 2010.

## **RESEARCH AND PUBLICATIONS**

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### Articles Refereed Journals

Meschi, P.X., Norheim-Hansen, A. & Riccio, E.L. (2016). "Match-making in international joint ventures in emerging economies: Aligning asymmetric financial strength and equity stake", *Management International Review* (forthcoming).

Meschi, P.X., Phan, T.T. & Wassmer, U. (2016). "Transactional and institutional alignment of entry modes in transition economies: a survival analysis of joint ventures and wholly-owned subsidiaries in Vietnam", *International Business Review*, 25(4), pp. 946-959.

Meschi, P. & Miller, C. (2015). "Leader longevity, cognitive inertia, and Performance in Organizations with Stretch Goals: Evidence from 'La royale' and its Ambition to Gain Naval Supremacy between 1689 and 1783", *Advances in Strategic Management*, 32, pp. 467-504.

Meschi, P. & Métails, E. (2015). "Too big to learn: The effects of major acquisition failures on subsequent acquisition divestment", *British Journal of Management*, 26(3), pp. 408-423.

Ashraf, N., Meschi P.-X. & Spencer R. (2014). "Alliance network position, embeddedness and effects on the carbon performance of firms in emerging economies", *Organization & Environment*, 27(1), pp. 65-84.

Meschi, P.X. & Wassmer, U. (2013). "The effect of foreign partner network embeddedness on international joint venture failure: Evidence from European firms' investments in emerging economies", *International Business Review*, 22(4), pp. 713-724.

Meschi, P.-X. & Métails, E. (2013). "Do firms forget about their past acquisitions? Evidence from French acquisitions in the United States (1988-2006)", *Journal of Management*, 39 (2), pp. 469-495.

Wassmer, U. & Meschi, P.-X. (2010). "The effect of code-sharing alliance formations and terminations on firm value: the role of co-specialization and scope extension", *Journal of Air Transport Management*, 17(5), pp. 305-308.

Meschi, P.-X. (2009). "Government corruption and foreign stakes in international joint ventures in emerging economies", *Asia Pacific Journal of Management*, 26(2), pp. 241-261.

Meschi, P.-X. & Riccio, E. (2008). "Country risk, national cultural differences between partners and survival of international joint ventures in Brazil", *International Business Review*, 17(3), pp. 250-266.

Meschi, P.-X. & Riccio, E. (2007). "How do country risk and national cultural differences between partners affect the survival of international alliances in emerging countries? Longitudinal analysis of international joint ventures in Brazil from 1974 to 2005", *Revista Contabilidade & Finanças*, 18(Edição 30 Anos de Doutorado), pp. 96-107.

Meschi, P.-X. & Cheng, L. (2007). "Do Sino-foreign joint ventures create shareholder value for Chinese partners?", *International Journal of Business*, 12(3), pp. 325-341.

- Meschi, P.-X. & Métails, E. (2006). "International acquisition performance and experience: A resource-based view. Evidence from French acquisitions in the United States (1988-2004)", *Journal of International Management*, 12(4), pp. 430-448.
- Prevot, F. & Meschi, P.-X. (2006). "Evolution of an international joint venture: the case of a French-Brazilian joint venture", *Thunderbird International Business Review*, 48(3), pp. 297-319.
- Meschi, P.-X. (2005). "Stock market valuation of joint venture sell-offs", *Journal of International Business Studies*, 36(6), pp. 688-700.
- Meschi, P.-X. (2005). "Environmental uncertainty and survival of international joint ventures: The case of political and economic risk in emerging countries", *European Management Review*, 2(2), pp. 143-152.
- Bertrand, P. & Meschi, P.-X. (2005). "A transactional analysis of Chinese partners' performance in international joint ventures", *The Chinese Economy Review (formerly Chinese Economic Studies)*, 38(2), pp. 16-35.
- Meschi, P.-X. (2004). "Valuation effect of international joint ventures: Does experience matter?", *International Business Review*, 13(5), pp. 595-612.
- Meschi, P.-X., Brulhart, F. & Prevot, F. (2004). "Performance of European joint ventures in Latin America, Asia and Eastern Europe", *The Icfai Journal of Management Research*, 3(9), pp. 56-70.
- Meschi, P.-X. & Hubler, J. (2003). "Franco-Chinese joint venture formation and shareholder wealth", *Asia Pacific Journal of Management*, 20(1), pp. 91-111.
- Meschi, P.-X. & Cheng, L. (2002). "Stock price reactions to Sino-European joint ventures", *Journal of World Business*, 37(2), pp. 119-126.
- Hubler, J. & Meschi, P.-X. (2001). "European direct investment in China and Sino-French joint ventures", *Asia Pacific Business Review*, 7(3), pp. 157-180.
- Meschi, P.-X. & Cremer, E. (2000). "Competence building and corporate renewal", *Business Strategy Review*, 10(2), pp. 43-51.
- Meschi, P.-X. & Métails, E. (1998). "Socio-economic study of companies through their training policies: new empirical considerations in the French context", *Management International Review*, 38(1), pp. 25-48.
- Meschi, P.-X. (1997). "Longevity and cultural differences of international joint-ventures: toward time-based cultural management", *Human Relations*, 50(2), pp. 211-228.
- Meschi, P.-X. & Roger, A. (1994). "Cultural context and social effectiveness in international joint ventures", *Management International Review*, 34(3), pp. 197-215.

#### Articles in refereed journals [French]

- Kin, V., Meschi, P.-X. & Prevot, F. (2015). "'Pays émergents' : Emergence, croissance ou maturité du thème dans la recherche en management international ? Une étude bibliométrique", *Management International*, 19(4), pp. 20-34.
- Lassalle, F., Meschi, P.-X. & Métails, E. (2013). "L'écart entre performance et aspirations affecte-t-il la performance future d'une organisation ? Le cas de la Ligue des Champions UEFA (1994-2008)", *Finance Contrôle Stratégie*, 15(4), 1-17.
- Chollet, P. & Meschi, P.-X. (2011). "Investissement des multinationales dans les pays émergents et valeur actionnariale", *Revue Française de Gestion*, 37(215), pp.13-29. (DOI : 10.3166/rfg.215.13-29)
- Meschi, P.-X. & Métails, E. (2011). "Les firmes apprennent-elles de leurs échecs d'acquisition ?", *Finance, Contrôle, Stratégie*, 14(1), pp. 69-100. (DOI : 10.4000/fcs.1244)
- Meier, O. & Meschi, P.-X. (2010). "Approche intégrée ou partielle de l'internationalisation des firmes : Les modèles Uppsala (1997 et 2009) face à l'approche « international new ventures » et aux théories de la firme", *Management International*, 15(1), pp. 11-18.
- Meschi, P.-X. & Tapia-Moore, E. (2010). "Vitesse et mode d'internationalisation des PME", *Management International*, 15(1), pp. 87-98. (DOI : 10.7202/045627ar)
- Meschi, P.-X. (2009). "Les cycles de création de valeur des acquisitions", *Revue Française de Gestion*, 196, pp. 131-146. (DOI : 10.3166/rfg.196.131-146)
- Meschi, P.-X. (2008). "Impact de la corruption d'Etat sur l'évolution des participations européennes dans les coentreprises internationales", *M@n@gement*, 11(1), pp. 1-26.

- Guieu, G. & Meschi, P.-X. (2008). "Conseils d'administration et réseaux d'Administrateurs en Europe", *Revue Française de Gestion*, 34(185), pp. 21-45. (DOI : 10.3166/rfg.185.21-45)
- Meschi, P.-X. & Métails, E. (2007). "Expérience, oubli organisationnel et motifs de désinvestissement des acquisitions internationales - Le cas des acquisitions françaises aux États-Unis (1988-2004)", *Finance, Contrôle, Stratégie*, 10(4), pp. 73-109.
- Meschi, P.-X. & Riccio, E. (2006). "Analyse longitudinale de l'impact du risque-pays et des différences culturelles sur la survie des coentreprises internationales au Brésil entre 1974 et 2005", *Finance, Contrôle, Stratégie*, 9(4), pp. 87-111.
- Bertrand, P. & Meschi, P.-X. (2006). "Performance des partenaires locaux dans les coentreprises internationales en Asie : Valorisation boursière et application de la théorie des coûts de transaction", *Management International*, 10(2), pp. 1-15.
- Meschi, P.-X. (2005). "Apprentissage d'expériences des partenaires et survie des coentreprises", *Finance Contrôle Stratégie*, 8(4), pp. 121-152.
- Meschi, P.-X. (2005). "Survie des coentreprises d'internationalisation dans les pays émergents : Quel est l'impact du risque pays ?", *Management International*, 9(2), pp. 37-53.
- Hubler, J., Meschi, P.-X. & Schmidt, G. (2004). "Annonces de suppressions d'emplois et valeur boursière de l'entreprise", *Finance Contrôle Stratégie*, 7(4), pp. 107-142.
- Meschi, P.-X. (2004). "La cession de coentreprise : Simple cession d'actifs ou cession spécifique ? Analyse des réactions des marchés boursiers européens", *Finance Contrôle Stratégie*, 7(1), pp. 117-150.
- Meschi, P.-X. (2003). "Pourquoi et comment sortir d'une alliance ?", *Revue Française de Gestion*, 29(143), pp. 159-179.
- Dumoulin, R., Meschi P.-X. & Uhlig, T. (2000). "Management, contrôle et performance des réseaux d'entreprises – Etude empirique de 55 réseaux d'alliances", *Finance Contrôle Stratégie*, 3(2), pp. 81-112.
- Meschi, P.-X. (1998). "Les logiques financières de la croissance dans les firmes d'Europe Centrale ?", *Revue Française de Gestion*, 24(117), pp. 91-99.
- Meschi, P.-X. (1997). "Perspectives et limites de l'approche compétence appliquée à la classification des emplois dans une banque régionale", *Revue de Gestion des Ressources Humaines*, 20, Janvier-Février, pp. 5-17.
- Meschi, P.-X. (1995). "Logiques sociale, économique et managériale : Une typologie des pratiques de formation dans les entreprises françaises", *Revue de Gestion des Ressources Humaines*, 13/14, Janvier 1995, pp. 37-47.

### Scholarly Books

- Chereau P. & Meschi, P.-X. (2014). *Le Conseil Stratégique pour l'Entreprise*, Pearson, Paris (ISBN : 2326000218).
- Brulhart, F., Guieu, G. & Meschi, P.-X. (2011). *Les Sept Points Clés de la Croissance de l'Entreprise avec la Méthode des Cas*, Eyrolles et Centrale des Cas et des Médias Pédagogiques, Paris (ISBN : 2212552459).
- Dumoulin, R., Guieu, G., Meschi, P.-X. & Tannery, F. (2010). *La Stratégie de A à Z*, Dunod, Paris (ISBN : 2100547380).

### Chapters in scholarly books

- Meschi, P.-X. & Prevot, F. (2016). Introduction, in Meschi, P.-X. & Prevot, F. (editors), *Economies Emergentes : Quels Enjeux pour le Management International ?*, Vuibert, Paris, pp. 2-6.
- Vieu, M., Meschi, P.-X. & Guieu, G. (2014). Multinationales émergentes, in Tannery, F., Denis, J.-P., Hafsi, T. & Martinet A.-C. (editors), *Encyclopédie de la Stratégie*, Vuibert, Paris, chapitre 59, pp. 819-838.
- Dibiaggio, L. & Meschi, P.-X. (2012). Introduction, in Dibiaggio, L. & Meschi, P.-X. (editors), *Management in the Knowledge Economy*, Pearson, Paris, pp. 17-24.
- Meschi, P.-X. & Wassmer, U. (2012). Knowledge-intensive alliance portfolios: how to use them strategically and manage alliance portfolio knowledge flows effectively, in Dibiaggio, L. & Meschi, P.-X. (editors), *Management in the Knowledge Economy*, Pearson, Paris, pp. 111-124.
- Dibiaggio, L. & Meschi, P.-X. (2010). Avant-propos des coordinateurs de l'ouvrage, in Dibiaggio, L. & Meschi, P.-X. (editors), *Le Management dans l'Economie de la Connaissance*, Pearson, Paris, pp. 11-16.

Meschi, P.-X. (2010). Gérer un portefeuille d'alliances de connaissances, in Dibiaggio, L. & Meschi, P.-X. (editors), *Le Management dans l'Economie de la Connaissance*, Pearson, Paris, pp. 143-158.

Meschi, P.-X. (2010). Gérer un portefeuille d'alliances de connaissances, in Dibiaggio, L. & Meschi, P.-X. (editors), *Le Management dans l'Economie de la Connaissance*, Pearson, Paris.

Meschi, P.-X. (2010). La négociation dans les coentreprises, in Meier, O. & Missonier, A. (editors), *Stratégies de Négociation*, Eyrolles, Paris.

Meschi, P.-X. (2009). Les alliances entre grandes entreprises : le cas des joint ventures, in Meier, O. (editor), *Stratégies de Croissance*, Dunod, Paris, pp. 109-125. (EAN13 : 9782100518807)

Meschi, P.-X. (2009). Les coentreprises internationales, in Leroy, F. & Yami, S. (editors), *Management Stratégique de la Concurrence*, Dunod, Paris, pp. 133-143.

Meschi, P.-X. & Cremer, E. (2005). Competence building, corporate renewal, and value creation, in Sanchez, R. & Heene, A. (editors), *Advances in Applied Business Strategy*, 9, Elsevier Science, London, pp. 112-129.

Métais, E. & Meschi, P.-X. (2005). Competence-based management and strategic flexibility: The case of Air Liquide, in Sanchez, R. & Heene, A. (editors), *Advances in Applied Business Strategy*, 7, Elsevier Science, London, pp. 45-66.

Meschi, P.-X. (2005). The luxury goods industry: Internationalization and competition, in Suresh, K. (editor), *Marketing of Luxury Goods and Services*, 7, The ICFAI University Press, Hyderabad, pp. 9-39.

Livolsi, L. & Meschi, P.-X. (2003). Méthodologie quantitative de la recherche en gestion des ressources humaines, in Allouche, J. (éditeur), *Encyclopédie des Ressources Humaines*, Vuibert, Paris, pp. 897-908.

Lelaurain, P.-F. & Meschi, P.-X. (1998). Barriers to imitation, in Oakey, R. & Daring, W. (editors), *New Technology-Based Firms in the 1990s*, Paul Chapman Publishing, London, pp. 169-184.

Meschi, P.-X. (1996). La restructuration organisationnelle par downsizing, source d'inertie ou de transformation ?, in Fericelli, A.-M. & Sire, B. (editors), *Performance et Ressources Humaines*, Economica, Paris, pp. 79-94.

Cremer, E. & Meschi, P.-X. (1996). Integrating corporate strategy and competence building processes: a case study, in Heene, A. & Sanchez, R. (editors), *Competence-Based Strategic Management*, John Wiley & Sons, London, pp. 214-241.

#### Articles in professional or trade journals or magazines

Métais, E., Meschi, P.-X. & Shimizu, K. (2011). "Fusions-acquisitions : les dangers d'une lune de miel avant le mariage", *LeMonde.fr*, 18 Avril 2011 (1 page).

Guieu, G. & Meschi, P.-X. (2008). "Pour une européanisation des conseils d'administration", *Les Echos*, 1 Septembre 2008 (1 page).

Métais, E. & Meschi, P.-X. (2008). "Les fusions-acquisitions ne sont peut-être pas une si auvaise affaire", *Les Echos*, 29 Avril 2008 (1 page).

Métais, E. & Meschi, P.-X. (2008). "Une fusion-acquisition se solde-t-elle par un échec ?", *La Tribune*, 18 Février 2008 (2 pages).

Meschi, P.-X. (2007). "Des fusions et des acquisitions ... Un phénomène qui s'accélère", *Revue Personnel ANDCP*, n°484, Novembre 2007 (3 pages).

#### Case studies [English]

Brulhart, F., Chereau, P. & Meschi, P.-X. (2016). "Les Moulins de la Brague: A terroir olive oil mill against agri-food multinationals", Ivey Publishing, Richard Ivey Business School, Ref. 9B16M030, 10 pages.

Meschi, P.-X. & Vidal, P. (2013). "Lenovo: A Chinese dragon in the global village", Ivey Publishing, Richard Ivey Business School, Ref. 9B13M029, 16 pages.

Meschi, P.-X. & Mukhi, U. (2012). "The international expansion of Apollo Tyres or the making of an 'emerging multinational'", European Case Clearing House (ECCH), Cranfield University, Ref. 312-118-1.

Chereau, P. & Meschi, P.-X. (2011). "Bulgari, Burberry, Gucci ... Strategy and value creation of the European luxury firms", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1697(GB), 27 pages.

Meschi, P.-X. (2007). "Michelin in the land of Maharajahs (Part A): Note on the tire industry in India" (Ref. 9B07M030) and "Michelin in the land of Maharajahs (Part B)" (Ref. 9B07M031), Ivey Publishing, Richard Ivey Business School, 20 and 9 pages.

Metais, E., Meschi, P.-X. & Colin, J. (2007). "The « Marine Royale » or the extraordinary revival of the French Navy under Louis XIV", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1499(GB), 18 pages.

Meschi, P.-X. (2005). "Gucci and the difficulty of building a competitive advantage in the world luxury goods industry", European Case Clearing House (ECCH), Cranfield University, Ref. 305-148-1, 10 pages.

Meschi, P.-X. (2004). "The luxury goods industry: Internationalization and competition", European Case Clearing House (ECCH), Cranfield University, Ref. 304-609-1.

Meschi, P.-X. (2004). "The Strategy of European luxury firms 1998-2002", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, G1275(GB), 16 pages.

### Case studies [French]

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