

CUURICULUM VITAE

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BIOGRAPHY

Caroline Gauthier (PhD in Economics, Toulouse School of Economics and University College of London) is Professor of Strategic Management at Grenoble Ecole de Management. She attended the Microeconomics of Competitiveness program at Harvard Business School. She is currently the program director at the Doctoral School of Grenoble Ecole de Management.

Caroline teaches Strategy in various MSc and MBA programs and Methodology for research in doctoral programs. She has been a visiting research scholar at University College of London (UK) Université Laval (Canada) and a Visiting Lecturer/Professor in California State University (USA), ULaw (UK), iHEC Sousse (Tunisia), Chongqing University (China), Higher College of Technology Abu Dhabi (UAE), Notre-Dame University (Lebanon), Korea University Business School (South Korea).

Her research interests include Innovation, Sustainability and Business models. She has previously published in academic journals such as *Journal of Business Ethics*, *Ecological Economics*, *Journal of Cleaner Production*, *Journal of Technology Transfer*, *Technovation*, *Journal of Business Strategy and Strategic Change*.

She has been involved in teaching in executive programs in large international firms. Corporate clients have included Schneider Electric, Orange, STMicroelectronics, ~~Soitec~~.

She has been involved in consulting missions for the EU UNO, OECD and Ministries (France, Canada, Algeria).

She is regularly invited to participate on PhD committees.

EDUCATION

2014: Microeconomics of Competitiveness, Harvard Business School (USA)

2007: HDR (Habilitation à Diriger des Recherches), Aix-Marseille Université (France)
Supervisor: Professor Emmanuelle Reynaud

1997: PhD in Economics, Toulouse School of Economics (France) and University College of London (UK)
Thesis title: "Evaluation économiques des biens hors-marché : le cas de la biodiversité"
Supervisors : Professor Michel Moreaux (Toulouse School of Economics) and Professor Brigitte Desaignes (Université Paris la Sorbonne)

1994: Msc in Mathematics & Economics, Université de Toulouse I (France)

1992: Bachelor in Applied Mathematics and Social Sciences, Aix-Marseille Université (France)

CURSUS

2008 – Today: Professor, Grenoble Ecole de Management (France)

2005-2007: Associate Professor, Grenoble Ecole de Management (France) – Visiting in Seoul City (South Korea)

2002-2004: Assistant Professor, Grenoble Ecole de Management (France)

2001-2002: Assistant Professor, EM-Lyon (France)

1999-2001: Economist, Ministry of Finance Québec (Canada)

1998-1999: Post-doc Researcher, Université Laval (Canada)

1997-1998: ATER, Toulouse School of Economics (France)

1994-1997: Research fellow, Université Toulouse I (France)

1989-1990: IT developer, SFNGR (France)

ACADEMIC ACTIVITIES

Academic Positions

2014 – Today: Program Director at the Doctoral School of Grenoble Ecole de Management

2014-2016: Pedagogic Advisor of the Department of Strategy, Grenoble Ecole de Management

SCIENTIFIC ACTIVITIES & OTHERS

Participation in Academic Research Associations

Member of EGOS (European Group of Organization Studies)

Member of AIMS (Association Internationale de Management Stratégique)

Organization of Academic Conference

2017: Chair of the first DBA Excellence Summer School (GEM, France)

2015: Member of the scientific board of the Annual Conference of R&D Management (University of Pisa, Italy)

2014: Member of the scientific board of the Annual Conference of R&D Management (University of Manchester, UK)

2013: Chair of the Annual Conference of R&D Management (Grenoble, France)

Reviewing

PEER academic journals: *M@n@gement*, *Journal of Business Strategy*, *Industry & Innovation*, *Organization & Environment*, *Management International*, *Technovation*, *R&D Management*, *Journal of Management Development*, *Revue Management et Avenir*, *Revue Française de Gestion*, *Recherches et Applications en Marketing*, *International Journal of Environmental Technology and Management*, *Academy of Management Learning and Education...*

Conferences: *R&D Management*, *EGOS*, *AIMS...*

Awards and distinctions

Finalist for the Best paper Award, SEE Conference, May 2016

Prix de l'Académie des sciences commerciales, 2007

Grant of Excellence, Université Laval (Québec), 1999

Research supervisions

DBA supervision (5) and HDR supervision (1)

Research grants and Contracts

Best Business Models, 2015-2017, ANR (France)

NEXUS, 2013-2015, ADEME (France)

NanoExpectation, 2010-2012, ANR (France)

NanoInca, 2009, Rhone-Alps Region (France)

PRIME, 2004-2008, EU

REBUS, 2002-2004, EU

Cana-off Foundation, 1999 (Canada)

Green Accounting, 1998, UNO

PRR-W133, 1995-1997, OECD

Editorial Experience

Guest Editor for a special issue on Creating Value through R&D and Innovation, *R&D Management*, published in 2014

Guest Editor for a special issue on Contribution of Management Sciences to Sustainable Development, *International Journal of Environmental Technology and Management*, published in 2007

RESEARCH AND PUBLICATIONS

Articles in Refereed Journals

- Gauthier C., Bastianutti J., Haggège M., Managerial capabilities to address digital business models: The case of digital health, forthcoming in *Strategic Change: Briefings in Entrepreneurial Finance*.
- Vernay A.L., Gauthier C., Tempête dans le secteur de l'électricité : L'émergence de l'économie du partage – Le cas des Pays-Bas, forthcoming in *Entreprises et Histoire*
- Haggège M., Gauthier C., Rüling C., Business Model Performance: Five key drivers, *Journal of Business Strategy*, 2017, vol 38, no. 2
- Debizet G., Tabourdeau A., Gauthier C., Menanteau M., Spatial processes in urban energy transitions: considering an assemblage of SocioEnergetic Nodes, *Journal of Cleaner Production*, 2016, vol. 134 (part A), pp. 330-341
- Gauthier C., Gilomen B., Business models for sustainability: Energy efficiency in urban districts, *Organization and Environment*, 2016, vol. 29, no. 1, pp. 124-144
- Gauthier C., Daudigeos T., Sustainability Education: Crossing Theory and Practices, *International Journal of Sustainability Education*, 2015, vol. 11, no. 2, pp. 27-33
- Gauthier C., Genet C., Nanotechnologies and Green knowledge creation: Paradox or enhancer of sustainable solutions?, *Journal of Business Ethics (The)*, 2014, vol. 124, pp. 571-583
- Gauthier C., Value creation whilst avoiding value destruction through R&D Management and innovation, *R & D Management*, 2014, vol. 44, no. 2, pp. 171-172
- Genet C., Errabi K., Gauthier C., Which Model of technology transfer for nanotechnology, A comparison with biotech and microelectronics, *Technovation*, 2012, vol. 32, pp. 205-215
- Mangematin V., Errabi K., Gauthier C., Large players in the nanogame, *Journal of Technology Transfer*, 2011, vol. 36, pp. 640-664.
- Gauthier C., Werle C., Social Marketing in the 21st Century d'A. Andreasen, SAGE Publication, *Recherches et Applications Marketing*, 2008, vol. 23, no. 3, pp 147-148
- Gauthier C., An Ultimate Contribution of Sustainable Development to Management Sciences, *International Journal of Environmental Technology and Management*, 2008, vol. 8, no. 1, pp. 103-111
- Gauthier C., Contribution of Management Sciences to Sustainable Development, *International Journal of Environmental Technology and Management*, 2008, vol. 8, no. 1, pp. 1-2 (editorial)
- Gotteland D., Haon C., Gauthier C., L'orientation marché : synthèse et nouvelles directions théoriques, *Recherche et Applications Marketing*, 2007, vol. 22, no. 1, pp. 45-59
- Gauthier C. et Reynaud E., Impact de la communication environnementale : Le Cas E. Leclerc, *Décisions Marketing*, 2005, vol. 39, pp. 21-32
- Gauthier C., Measuring Corporate Social and Environmental Performance: The Extended Life-Cycle Assessment, *Journal of Business Ethics*, 2005, vol. 59, no.1, pp. 199-206
- Gauthier C., Pricing Sustainable Development, *International Journal of Environmental Technology and Management*, 2004, vol. 4, no. 4, pp. 291-299
- Gauthier C., Vers une modélisation du développement durable, *Cahiers du Management Technologique*, 2003, pp. 206-211
- Gauthier C., Responsibility in Business: The STMicroelectronics Case, *Cahiers du Management Technologique*, 2003, pp. 240-251
- Amigues J.P., C. Boulatoff, B. Desaignes, C. Gauthier, J.E. Keith, The Benefits and Costs of Riparian Habitat Preservation : A Willingness to Accept/ Willingness to Pay Contingent Valuation Approach, *Ecological Economics*, 2002, vol. 43, pp. 17-31
- Gauthier C., Révélation du consentement à payer : question ouverte ou question fermée, *Économie et Prévision*, 2000, vol. 143-144, pp. 327-245
- Gauthier C., Donner une valeur à la biodiversité, *Cahiers d'Économie et Sociologie Rurales*, 1998, vol. 46-47, pp. 5-27

Chapters in scholarly books

- Buclet N., Debizet G., Gauthier C., Forest F., Labranche S., Méneanteau P., Schnweuwly P., Tabourdeau A., Scénarios de transition énergétique en ville – Acteurs, Régulations, Technologies, 2016, La Documentation Française.
- Chanal V. (Editor), Rethinking Business Model for Innovation, 2011, Presses Universitaires de Gestion

Reynaud E., Depoers F., Gauthier C., Gond J.P., Schneider Maunoury G., Le Développement Durable au cœur de l'entreprise, 2011, Dunod, second édition

Reynaud E. (Editor) Stratégies d'entreprises en développement durable, 2010, L'Harmattan

Reynaud E., Depoers F., Gauthier C., Gond J.P., Schneider Maunoury G., Le Développement Durable au cœur de l'entreprise, 2006, Dunod

Articles in professional or trade journals or magazines

Gauthier C., Suppression des sacs plastiques, E. Leclerc tire son épingle du jeu, *The Conversation*, 2016, pp. Online

Gauthier C., Blanco S., Jullien C., Ecoquartiers et noeuds socio-énergétiques: Transformation des modèles d'affaires, *Innovatio*, 2015, no. 2, pp. 40-55

Gauthier C., Roux-Jallet V., Amir-Aslani A., Le marketing en biotechnologies ou Comment faire les bons choix d'innovation, *Biofutur*, 2012, vol. 335, pp. 56-58

Leblond M., Gauthier C., Amir-Aslani A., En quoi le marketing aide-t-il à faire des choix de R&D?, *Spectra Analyse*, 2012, vol. 286, pp. 21-23

Gauthier C., Rosebrook-Collignon J., Grenoble Ecole de Management adopte le réflexe "durable" !, *Grandes Ecoles Magazine*, 2011, vol. 1, pp. 1

Gauthier C., Le développement durable : Un plus pour la relation client, *Le Dauphiné Libéré*, 2009, pp. 1

Gauthier C., Motiver ses équipes avec un projet de développement durable, *Le Dauphiné Libéré*, 2009, pp. 10

Gauthier C., Donner du sens à son rapport d'activités 2009 grâce au développement durable, *Le Dauphiné Libéré*, 2009, pp. 14

Gauthier C., Comment former les dirigeants à la responsabilité sociale, *Expansion Management Review*, 2004, vol. 114, pp. 62-66

Gauthier C., Développement durable et démocratie sont-ils compatibles ?, *Acteurs de l'économie Rhône-Alpes*, 2003, vol. 43, pp. 94-95

Gauthier C., Portrait économique de la Côte-Nord, Portrait économique du Nord-du-Québec, Portrait économique des régions, 2001, Publications du Gouvernement du Québec

Gauthier C., Profil financier du Québec, 2000, Publications du Gouvernement du Québec

Case study [French]

Gauthier C., de Gaudemaris C., Mandica L. (2014) "Développement durable – Allibert Trekking – Faut-il communiquer et comment ? ", Centrale des Cas et des Médias Pédagogiques, CCIP, Paris, M1704, 13 pages.