

CURRICULUM VITAE

PETERSON Jonathan

Date of birth: May 18, 1963

Status :

Assistant Professor (Maître de Conference)

Aix Marseille GSM - IAE
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EDUCATION

- 2012 PhD – Aix Marseille GSM - IAE, Aix-Marseille Université
- 2010-2011: CEFAG Research Programme - Suffolk University, Boston, MA (United States)
- 2008: Master de Recherche – Aix Marseille GSM - IAE, Aix-Marseille Université
- 1988 : Master of Arts – University of California, Santa Barbara (United States)
- 1986-1987 : Research Fellow – Universidad de Barcelona, Spain
- 1985: Bachelor of Science – Baylor University, Waco, Texas (United States)

Foreign languages (mentioned with an X)

Language	Read	Speak	Written
English (native)	X	X	X
French	X	X	X
Spanish	X		

ACADEMIC ACTIVITIES

Courses given currently at Aix Marseille GSM - IAE

- Interpersonal Development (M1 and M2)
- Human Resources Management (M2)
- Service Operations Management (M2)
- Perspectives in Leadership (M2 elective)
- Career Management (M2)
- Culture and Innovation (MGIM)
- Teambuilding (M2)

International teaching & research missions

- Suffolk University – Boston, Massachusetts – CEFAG Research stay (April-May, 2011)
- NCSU – Raleigh, North Carolina – United States (course in “Culture and Innovation” 2009-2011)

Others academic activities outside of Aix Marseille GSM - IAE:

- Adjunct Instructor : Université Paris-Est Marne-La-Vallée; Sup de Co, La Rochelle

CURSUS (prior to joining Aix Marseille GSM - IAE)

- 2000-2003 : Instructor, International Business Program – ESC Marseille-Provence
- 1997-2000 : Business Consultant-Area Supervisor – McDonald’s Corporation, Dallas, Texas (United States)
- 1996-1997 : Management Consultant – Novations Group, Inc., Provo, Utah (United States)
- 1988-1996 : Sr. Production Manager – Mobil Exploration & Producing, Bakersfield, California (United States)

RESEARCH AND PUBLICATIONS

Peterson, J. and Roger, A. (2013) Does the US-concept of boundaryless career also apply in France? Article submitted to *International Journal of Cross Cultural Management*.

Peterson, J. and Roger, A. (2013) Differentiating career needs across cultures: a comparison between France and the United States through the use of career anchors. Article submitted to *Management International Review*.

Brasseur, M., Magnien, L., and J. Peterson (2008) Exemplarity in Management : Factors of Implementation and Process of Learning. Special series: "Problems and Perspectives in Management". *International Research Journal*, Issue 2, June.

NATIONAL AND INTERNATIONAL CONFERENCES

Peterson, J. and Roger, A. (2013) Does the US-concept of boundaryless career also apply in France? Actes de conference, 29th EGOS Colloquium – "*Building Continents, Cultures, and Worldviews*". Montreal, Canada, 4-6 juillet, 2013.

Peterson, J. (2013) Using career anchors to differentiate career needs across cultures: a comparison between France and the United States. Actes de conference de l'*EIASM-European Institute for Advanced Studies in Management, 28th Workshop on Strategic Human Resource Management*. Copenhagen, Danemark, 15-16 avril, 2013.

Peterson, J. and A. Roger (2011) Revisiting Career Anchor Profiles: Implications for Work-Life Balance in France. Conference proceedings of the *EIASM-European Institute for Advanced Studies in Management, 26th Workshop on Strategic Human Resource Management*. Reykavik, Iceland, May 16-17, 2011.

Peterson, J. and A. Roger (2009) Career Anchor Profiles: An Exploratory Study of Business School Participants in France. Conference proceedings of the *ISEOR/Academy of Management International Conference and Doctoral Consortium*, Lyon, France, June 8-10, 2009. pp. 1299-1311.

Peterson, J. and E. Reynaud (2008) The Evolution of Competitive Advantage: the case of Xerox. A case study presented at the "Atelier Cas Pédagogiques: Cas en management stratégique"; Co-organized by the Organisational Systems Department of the CNAM-Paris, the Group ESSCA, University of Angers, the IAE Aix-en-Provence, and the "Centrale de Cas et de Médias Pédagogiques (CCMP)".